



திருவள்ளூர் பல்கலைக்கழகம், வேலூர்
THIRUVALLUVAR UNIVERSITY, VELLORE

Ph.D., - COMMON ENTRANCE TEST (CET9) – JUNE SESSION 2022

Subject : COMMERCE

Exam Date : 26.06.2022

Time : 11.00 A.M. TO 12.30. P.M

Maximum Marks : 50

NAME		REGISTER NO	
		HALL TICKET NO.	
MOBILE NO		EMAIL ID	
CANDIDATE SIGNATURE		HALL INVEGILATOR SIGNATURE WITH DATE	

SECTION – A (50 x 1 = 50 Marks)

All Questions carry equal marks

- Discount of issue of shares is a -----.
A. Revenue loss
B. Capital loss
C. Deferred revenue expenditure
D. Direct expenses
- Profit on cancellation of own debentures are transferred to-----.
A. P&L a/c
B. Capital reserve
C. General reserve
D. Dividend equalization fund
- Loss prior to incorporation should be debited to-----.
A. Revenue reserve
B. Goodwill account
C. Capital reserve account
D. Preliminary expenses account
- Process costing is suitable for _____.
A. Hospitals.
B. Oil reefing firms.
C. Transport firms.
D. Brick laying firms.
- Differential piece wages means _____.
A. Different wages for different level of performance.
B. Different wages for different time consumed.
C. Different wages for different level of output.
D. Different wages for different types of industries.
- Increase in total variable cost is due to _____.
A. Increase in fixed cost
B. Increase in sales
C. Increase in production
D. Increase in efficiency

7. The prime function of management accounting is to
 - A. Assist tax authorities
 - B. Assist the management in performing its functions effectively**
 - C. Interpret the financial data
 - D. Record business transactions

8. Margin of safety is
 - A. Sales at which there is profit
 - B. Sales at which there is loss
 - C. Sales in excess of BEP**
 - D. None of the above

9. Which of the following is not true with reference capital budgeting?
 - A. Capital budgeting is related to asset replacement decisions
 - B. Cost of capital is equal to minimum required return
 - C. Existing investment in a project is not treated as sunk cost**
 - D. Timing of cash flows is relevant

10. Which of the following sources of funds has an Implicit Cost of Capital?
 - A. Equity Share Capital
 - B. Preference Share Capital
 - C. Debentures
 - D. Retained earnings**

11. If a firm has a DOL of 2.8, it means:
 - A. If sales increase by 2.8%, the EBIT will increase by 1%,
 - B. If EBIT increase by 2.89%, the EPS will increase by 1 %,
 - C. If sales rise by 1%, EBIT will rise by 2.8%,**
 - D. None of the above

12. For a constant EBIT, if the debt level is further increased then
 - A. EPS will always increase
 - B. EPS may increase**
 - C. EPS will never increase
 - D. None of the above

13. 'Judicious use of leverage' is suggested by:
 - A. Net Income Approach,
 - B. Net Operating Income Approach,
 - C. Traditional Approach,**
 - D. All of the above.

14. A firm has EBIT of Rs. 50,000. Market value of debt is Rs. 80,000 and overall capitalization rate is 20%. Market value of firm under NOI Approach is:
 - A. Rs. 2,50,000
 - B. Rs. 1,70,000**
 - C. Rs. 30,000
 - D. Rs. 1,30,000

15. On the basis of _____, working capital may be classified as: 1) Permanent or fixed working capital. 2) Temporary or variable working capital.
 - A. Concept
 - B. Time**
 - C. Future
 - D. Work

16. Which of the following statements is most correct?
- A. For small companies, long-term debt is the principal source of external financing.
 - B. Current assets of the typical manufacturing firm account for over half of its total assets.**
 - C. Strict adherence to the maturity matching approach to financing would call for all current assets to be financed solely with current liabilities.
 - D. Similar to the capital structure management, working capital management requires the financial manager to make a decision and not address the issue again for several months
17. The process of determining and recording all the pertinent information about a specific job, including the tasks involved, the knowledge and skill sets required to perform the job is termed as
- A. Job evaluation
 - B. Job description
 - C. Job Analysis**
 - D. Job design
18. A good recruitment policy
- A. Is flexible enough to accommodate changes in the organization**
 - B. Has its own policies and does not comply with government policy on hiring
 - C. Requires more investment for the organization
 - D. Ensures short term employment opportunities for its employees
19. Grievances affect the employees_____.
- A. Promotion
 - B. Training
 - C. Wages
 - D. Morale**
20. Employees can be appraisal against_____.
- A. Relative standards**
 - B. Objective
 - C. Absolute standards
 - D. Group
21. The role in which a manager lead his subordinates and motivating them for willing cooperation is called as_____.
- A. Monitoring role
 - B. Disseminator role
 - C. Entrepreneur role
 - D. Leader role**
22. The modern term for personnel management is _____
- A. HRD
 - B. HRP
 - C. HRM**
 - D. HSM
23. When expectation about a persons role in the group contradict one another, it becomes?
- A. Down Ward Conflict
 - B. Up Ward Conflict
 - C. Role Conflict**
 - D. Role Ambiguity
24. Which one is wrong?
- A. Customer is the center of all Marketing activities.
 - B. Marketing focuses on the needs and wants of customers.
 - C. Marketing is all about selling goods and services.**
 - D. It is concerned about satisfying customers through supply of goods and services.

25. The purpose of segmentation is to _____ the changing pattern of consumers.
- Identify
 - Access
 - Measure**
 - Usage rate
26. Marketing research is concerned with _____.
- Anticipation of production
 - Supply position
 - Financial problems
 - Solution to specific problems of marketing**
27. Technological advances, shifts in consumer tastes, and increased competition, all of which reduced demand for a product are typical of which stage in the PLC?
- Decline stage
 - Introduction stage
 - Growth stage
 - Maturity stage**
28. Cost plus pricing is _____.
- Charging the highest possible price.
 - Ensuring you are the lowest cost producer.
 - Pricing by calculating the cost of production and adding on a margin.**
 - Charging marginally more than the competition.
29. Identify the one which is demand based pricing _____
- Target pricing
 - Mark up pricing**
 - Marginal pricing
 - Skimming pricing
30. An advertisement copy must have _____ .
- Description**
 - Narration
 - Exposition
 - Report
31. _____ is a mass communication of information intended to persuade buyers as to maximize profits.
- Personal selling
 - Advertising**
 - Salesmanship
 - Sales promotion
32. What is not included in taxable Income ?
- Income from smuggling activity
 - Casual income
 - Capital Receipt, except gains on transfer of capital asset**
 - Income received in kind
33. A person follows Calendar year for accounting purpose. For taxation, he has to follow
- Calendar year only – 1 Jan to 31 December
 - FY only - 1 April to 31 March**
 - Any Calendar or FY as per his choice
 - He will follow extended year from 1st January to next 31st March (a period of 15 months)

34. Dividend from an Indian Company is
- Fully Taxable
 - Partly Taxable
 - Fully Exempted**
 - None of these
35. The Income from House Property is taxable in the hands of the individual even if property is not registered in his name
- When the property has been transferred to spouse for inadequate consideration
 - Where the property is transferred to a minor child for inadequate consideration
 - Where the individual holds on importable estate
 - All of the above**
36. Salary received by the manager of an agricultural farm is
- An agricultural income.
 - A salary income.**
 - A business income.
 - A capital income.
37. What does "I" in IGST stands stand for?
- Internal
 - Integrated**
 - Internal
 - Intra
38. When does liability to pay GST arise in case of supply of goods?
- On raising of Invoices
 - At the time of supply of goods
 - On receipt of payment
 - Earliest of any of above**
39. Trade between two countries can be useful if cost ratios of goods are:
- Undetermined
 - Decreasing
 - Equal
 - Different**
40. The foreign direct investment includes _____ .
- Intellectual properties
 - Human resources
 - Tangible goods**
 - Intangible goods
41. Which of the following statements is correct?
- Every member country of the IMF automatically becomes the member of the World Bank**
 - The World Bank has 45 founder members
 - India is not the founding member of the World Bank
 - IMF is the part of World Bank group
42. ADR/ GDR can be issued
- Only by listed companies**
 - By listed or unlisted companies
 - Only by companies listed on BSE
 - None of the above

43. Research conducted to find solution for an immediate problem is
- A. Fundamental Research
 - B. Analytical Research
 - C. Survey
 - D. Action Research
44. The chief merit of survey is
- A. Adaptability
 - B. Sensibility
 - C. Connectivity
 - D. Versatility
45. A Research Report is a formal statement of
- A. Research Process
 - B. Research Problem
 - C. Data collection
 - D. Data Editing
46. If r is called simple correlation coefficient, the quantity r^2 is known as _____.
- A. Coefficient of determination.
 - B. Coefficient of non determination.
 - C. Coefficient of alienation.
 - D. Coefficient of variation.
47. Test to be applies when number of observations are less than 30 and variance is not known is said to be
- A. Z-test
 - B. T-test
 - C. F-Test
 - D. Chi-Square test
48. Which among the following is incorrect?
- A. RBI is the Bank of Issue
 - B. RBI acts as Banker to the Government
 - C. RBI is Banker's Bank
 - D. RBI does not regulate the flow of credit
49. _____ is the apex institution in the country which looks after the development of the cottage industry, small industries, village industries and other rural industries:
- A. NABARD
 - B. SEBI
 - C. SIDBI
 - D. None of The Above
50. The Securities and Exchange Board of India meets the needs of _____.
- A. Investors
 - B. Market intermediaries
 - C. Issuers of securities
 - D. All of the above