

Intellectual Property Rights Cell (IPR Cell)

Thiruvalluvar University, Serkkadu, Vellore -632 115

Tamil Nadu, India

Home Activities IPR Course Patents Resources Contact

Events Value Added course National IPR Policy

Annual Reports Course Brochure University IPR Policy

Curriculum Structure

Course Syllabus

Intellectual Property Cell

In an increasingly technologically driven world, university research is the cornerstone of any country's economic development. The university makes deliberate efforts to encourage multidisciplinary research and institutional collaboration in order to match its focus with the national aim of achieving technological self-reliance.

To protect intellectual property rights for the university's many highly skilled students and

knowledgeable faculty, the IPR cell employs a comprehensive IP strategy. Regular university projects and research endeavours with the potential for innovation. Thus, we are currently putting in place organised procedures to find, support, and foster innovation.

Design

Patent
Infringement

Patent
Infringement

Copy
Right
Infringement

Trade Mark
Infringement

Trade Mark
Infringement
Infringemen

There is nearly usually a separate entity in business organisations that is tasked with IP strategy. Of course, the goal here is to maximise IP profits through commercialization. However, in academic institutions like ours, the situation is different. In this case, the benefits in terms of improved goodwill and portfolio value are more significant than financial gains.

The Institute views research as a professional practise rather than a career. The purpose of the IPR cell is to support inventors with safeguarding their intellectual property rights and to increase their confidence in developing IPR, which will help our institute become financially self-reliant.

Objectives

- To create an awareness about IPR for faculties and students of the University
- To conduct workshop, seminar and Training course on IPR
- To Important Tanning on future endeavors regarding patent filling process
- To encourage facility members and scholars to go for patentable works.

A Primer on Intellectual Property (IP)

Intellectual property refers to creations of the mind; such as designs, music, art, technological inventions and writing. It is the legal rights for intellectual activity undergone in the industrial, scientific, literary and artistic fields.

Types of IPR

Patents

A Patent is a statutory right for an invention granted for a limited period of time to the patentee by the government, in exchange of full disclosure of their invention for excluding others, from making, using, selling, importing the patented product or process for producing that product for those purposes without his consent

Designs

'Design' means only the features of shape, configuration, pattern or ornament or composition of lines or colour or combination thereof applied to any article whether two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined, which in the finished article appeal to and are judged solely by the eye.

Trademarks

A trademark is a visual symbol which may be a word signature, name, device, label, numerals or combination of colours used by one undertaking on goods or services or other articles of commerce to distinguish it from other similar goods or services originating from a different undertaking.

Copyrights

Copyright is a right given by the law to creators of literary, dramatic, musical and artistic works and producers of cinematograph films and sound recordings. In fact, it is a bundle of rights including, rights of reproduction, communication to the public, adaption and translation of the work. There could be slight variations in the composition of the rights depending on the work

Geographical indications

Geographical indications of goods are defined as that aspect of industrial property which refer to the geographical indication referring to a country or to a place situated therein as being the country or place of origin of that product

Plant variety protection

Protection granted for plant varieties, the rights of farmers and plant breeders and to encourage the development of new varieties of plants

Semiconductor Integrated circuits layout – Design

Protection granted for layout design in semiconductor integrated circuit and for matters connected therewith

Contact

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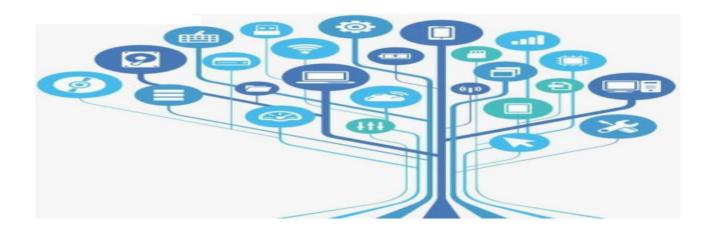
SERKKADU, VELLORE – 632 115

Venue: Academic Council Hall Date: 06.02.2015

Seminar

on

One day National Workshop on Intellectual Property Rights



Jointly Organized by

IPR Cell
Thiruvalluvar University
Vellore – 632 115

Department of Biotechnology Thiruvalluvar University Vellore – 632 115

THIRUVALLUVAR UNIVERSITY Serkkadu, vellore – 632 115.

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SERKKADU, VELLORE – 632 115

Seminar on



INTELLECTUAL PROPERTY RIGHTS (IPR)

• Intellectual Property • Innovations • Startups • MSMEs

Organized by

Department of Zoology Thiruvalluvar University Serkkadu, Vellore – 632

IPR Cell
Thiruvalluvar
University

Venue: Academic Council Hall Date: 29.06.2015

Report on Patent Search Workshop on 14th Oct 2015

Venue: **Seminar Hall – 3rd Floor** Date: **14.10.2015**

Workshop was inaugurated by lighting up of the lamp by Resource persons. Floral welcome of resource persons was done by senior faculty members. During Inauguration session senior faculty gave some outline of Intellectual Property Rights (IPRs) and explain important of IPRs in current era of Information and knowledge. In this workshop concentrate with 1. catalyze awareness about the Intellectual Property Right (IPR) among people with special reference to patenting. 2. provide an understanding of basic concepts of IPR related terminology. 3. guide individual about patent drafting, formulation of claims and filing. Finally collect the feedback from the participations of the Thiruvalluvar University.

Report on Development Programme of IPR

Venue: **Seminar Hall – 3rd Floor** Date: **09.12.2015**

In this development program of IPR is inaugurate by Director of the IPR Cell. After the Inauguration function the mentor is start the section of the Development programme this programme discussed and explained the following content, Encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture. Encourage protection of IP achievements through increased registration of rights. Educate the participants on how to respond to infringements of rights including patent rights. Educate about the protection and enforcement of IPRs from infringements. Raise the level of IP awareness in universities and colleges particularly among students and scholars. Establish a link between industry and academia on IPR.

Report on Trends and Developments of Intellectual Property Rights

Venue: **Seminar Hall – 3rd Floor** Date: **22.07.2016**

Initially The Director of IPR was invite the Rescores person and all other teacher and student of the thiruvalluvar University. He gives the some important of the this program and IPR. After that the Rescores Person Gives the Special talk abought IPR and lead the section clearly some times students are asking some doughs to the mentor he gives the clear explanation to the student. Then completion of the section students gives the feedback of the Special lecture and overall organization of the program by the Thiruvalluvar University.

Report on Awareness Workshop on "Intellectual Property Rights"

Venue: **Seminar Hall – 3rd Floor** Date: **19,20.11.2016**

Workshop was inaugurated by lighting up of the lamp by Resource persons. Floral welcome of resource persons was done by senior faculty members. During Inauguration session senior faculty gave some outline of Intellectual Property Rights (IPRs) and explain important of IPRs in current era of Information and knowledge.

First Day the following topics are discussed in the workshop;

- 1. Overview on Intellectual Property Rights including Patents, Industrial Designs, Copyrights, Trademarks and Geographical Indications.
- 2. How to Convert the Research/Project works into Patents.

Second day the resource person discussed about Copyrights Law Administration and Enforcement in India, Copyrights Protective Work, who can obtain Copyrights , the Bundle of Rights associated with Copyrights and the term of Protection of Copyrights in different fields.

All the sessions were very interactive. Student and faculty had asked many question to resource person to gain knowledge about untouched field of IPRs. In valedictory function Detractor sir is thank to all resource persons with memento. Participation certificate were also distributed in valedictory function. Student and faculty gave their feedback about their experience during work shop. On the basis of feedback from student and faculty member workshop was considered as successful. Workshop was ended with vote of thanks to resources persons and University staff members.

Report on e-Books on IPR

Venue: **Seminar Hall – 3rd Floor** Date: **29.12.2016**

Starting of this Program Initially Welcome address to the Special Lecturer, Faculty member, Research Scholars and other Student of our University. In this program totally 40 members present in the Seminar Hall.

Aim of this Lecture is all the participations are learn the following thinks,

- Looking for fast growth in your domain, choose a career in IPR
- How Novartis AG is filing large number of patents?
- Innovating India's Pharmaceutical Industries
- Know why there is bulk requirement of IP professionals in Pharma companies
- Why Wockhardt would be needing more patent engineers?
- Build a global career in IP Laws?

Introduction to eBooks: eBooks (also written as e-books e-Books) are increasingly occupying a large portion of any discussion that involves publishing or publishers. While many of us are told that eBooks (and e-Publishing, the process of publishing eBooks) are an inevitable part of the future landscape of publishing and, therefore, must receive due attention from publishers that do not wish to be driven to extinction, very little information about it is readily available.

Always available: Given the fact that eBooks do not occupy any shelf-space and can be easily reproduced, publishers need not worry anymore about limited shelf exposure or an out-of-print backlist. eBooks have allowed publishers to have greater visibility for their entire list.

List of e-books for IPR

- 1. "Law Relating to Intellectual Property Rights" by V K Ahuja
- 2. "Intellectual Property Rights" by Neeraj Pandey and Khushdeep Dharni
- 3. "Law Relating To Intellectual Property Rights" by V K Ahuja
- 4. "Law Relating to Intellectual Property, 2011 (Reprint)" by B L Wadehra

- 5. "Intellectual Property Rights: Text and Cases" by R Radhakrishnan and S Balasubramanian
- 6. "Intellectual Property Rights-Infringement And Remedies" by Ananth Padmanabhan
- 7. "Intellectual Property Rights In India" by V K Ahuja
- 8. "Intellectual Property Rights (IPRs): TRIPS Agreement and Indian Laws" by E T Lokganathan
- 9. "The Moral Dimensions of Intellectual Property Rights" by Steven Ang
- 10. "Text Book of Intellectual Property Rights" by N K Acharya

Hence final section of this class clarifies the dough of the participations of this program by the teacher. After that giving vote of thanks by the one of the student the program is cuss fully complete.

Report for Awareness camp - Tamil

Awareness camp on Intellectual Property (IP) conducted on 11.09.2017 by IPR ell,

THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-Tamil Date: 11.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of Tamil. In this program totally 15 Participations including with Research Scholars and M.Sc Student of Tamil Department.

In First part of this camp starting with discus the need of the intellectual property in Tamil and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities waits for them.

Report for Awareness camp - English

Awareness camp on Intellectual Property (IP) conducted on 12.09.2017 by IPR ell,

THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-English Date: 12.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of English. In this program totally 15 Participations including with Research Scholars and M.Sc Student of English Department.

In First part of this camp starting with discus the need of the intellectual property in English and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them.

Report for Awareness camp - Chemistry

Awareness camp on Intellectual Property (IP) conducted on 13.09.2017 by IPR ell,

THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-Chemistry Date: 13.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of Chemistry. In this program totally 15 Participations including with Research Scholars and M.Sc Student of Chemistry Department.

In First part of this camp starting with discus the need of the intellectual property in Chemistry and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them.

Report for Awareness camp - Zoology

Awareness camp on Intellectual Property (IP) conducted on 14.09.2017 by IPR ell,

THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-Zoology Date: 14.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of Zoology. In this program totally 15 Participations including with Research Scholars and M.Sc Student of Zoology Department.

In First part of this camp starting with discus the need of the intellectual property in Zoology and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them.

Report for Awareness camp - Biotechnology

Awareness camp on Intellectual Property (IP) conducted on 15.09.2017 by IPR ell,

THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-Biotechnology Date: 15.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of Biotechnology. In this program totally 27 Participations including with Research Scholars and M.Sc Student of Biotechnology Department.

In First part of this camp starting with discus the need of the intellectual property in Biotechnology and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them.

Report for Awareness camp - Economics

Awareness camp on Intellectual Property (IP) conducted on 18.09.2017 by IPR ell,

THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-Economics Date: 18.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of Economics. In this program totally 15 Participations including with Research Scholars and M.Sc Student of Economics Department.

In First part of this camp starting with discus the need of the intellectual property in Economics and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them.

REPORT FOR AWARENESS CAMP - MATHEMATICS

Awareness camp on Intellectual Property (IP) conducted on 19.09.2017 by IPR ell, THIRUVALLUVAR UNIVERSITY

Serkkadu, vellore – 632 115.

Venue: Smart Class Room-Mathematics Date: 19.09.2017

This awareness camp starting with welcome address, IPR cell and talks about the objectives of the workshop by Professor & Head, Department of Mathematics. In this program totally 30 Participations including with Research Scholars and M.Sc Student of Mathematics Department.

Initially this camp starting with discus the need of the intellectual property in Mathematics and explaining the Basics of Intellectual Property (IP), after that explaining the importation of IPR in reason time. Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism.

In Addition explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them.

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SERKKADU, VELLORE – 632 115

Work shop

on

Intellectual Property through Collaborative Enforcement

Organized by

Department of Chemistry Thiruvalluvar University Serkkadu, Vellore – 632 115

Venue: University Auditorium Date: 06.02.2018

THIRUVALLUVAR UNIVERSITY

SERKKADU, VELLORE – 632 115

<u>Seminar</u> <u>on</u>

Intellectual Property Rights (IPR) 2018



Organized by

IPR Cell
Thiruvalluvar University
Serkkadu, Vellore – 632 115

Venue: University Auditorium Date: 22.03.2018

Report on Training Program on Patents

Venue: **Seminar Hall – 3rd Floor** Date: **25.07.2018**

The Training program was inaugurated by lighting up of the lamp by Resource persons. Floral welcome of resource persons was done by senior faculty members. During Inauguration session senior faculty gave some outline of Intellectual Property Rights (IPRs) and explain important of IPRs in current era of Information and knowledge. In this workshop concentrate with 1. catalyze awareness about the Intellectual Property Right (IPR) among people with special reference to patenting. 2. provide an understanding of basic concepts of IPR related terminology. 3. guide individual about patent drafting, formulation of claims and filing. Finally collect the feedback from the participations of the Thiruvalluvar University.

Report of Training Program on Copyrights

Venue: Auditorium Date: 26.07.2018

The Training program was inaugurated by lighting up of the lamp by Resource persons. Teacher explain the following topics agencies such as WIPO, UNESCO and the World Bank have pointed out, it is important that developing countries develop mechanisms to protect and benefit from the commercial exploitation of their own past and present creative works. In addition to talk abought important and need of the Copyright. Finally collect the feedback from the participations of the Thiruvalluvar University.

Report of Training Program on Trademarks

Venue: **Seminar Hall – 3rd Floor** Date: **27.07.2018**

The Training program was inaugurated by lighting up of the lamp by Resource persons. Teacher explain the following topics Trademarks serve as indications of origin and quality. They represent the "goodwill" or reputation a business and its products and services enjoy with the public. Businesses rely on their marks to identify their products and services and distinguish them from those of their competitors. The public relies on marks to distinguish among competing producers and as guarantees of quality. Finally collect the feedback from the participations of the Thiruvalluvar University.

THIRUVALLUVAR UNIVERSITY

SERKKADU, VELLORE – 632 115

Seminar

on

Enterprise Innovation & Dynamic Business Trends



Jointly Organized by

IPR Cell and Department of Biotechnology Thiruvalluvar University

Venue: University Auditorium Date: 08.01.2019

THIRUVALLUVAR UNIVERSITY SERKKADU, VELLORE – 632 115

Work shop

on

Innovation & New Trends

Organized by

Department of Chemistry Thiruvalluvar University Serkkadu, Vellore – 632 115

Venue: University Auditorium Date: 28.02.2019



Report on One day Awareness Workshop on IPR

Venue: **Seminar Hall – 3rd Floor** Date: **14.06.2019**

Workshop was inaugurated by lighting up of the lamp by Resource persons. Floral welcome of resource persons was done by senior faculty members. During Inauguration session senior faculty gave some outline of Intellectual Property Rights (IPRs) and explain important of IPRs in current era of Information and knowledge.

following topics are discussed in the workshop;

- 1. Overview on Intellectual Property Rights including Patents, Industrial Designs, Copyrights, Trademarks and Geographical Indications.
- 2. How to Convert the Research/Project works into Patents.



Report on Training Program on Patents

Venue: Auditorium Date: 06.08.2019

The Training program was inaugurated by lighting up of the lamp by Resource persons. Floral welcome of resource persons was done by senior faculty members. During Inauguration session senior faculty gave some outline of Intellectual Property Rights (IPRs) and explain important of IPRs in current era of Information and knowledge. In this workshop concentrate with 1. catalyze awareness about the Intellectual Property Right (IPR) among people with special reference to patenting. 2. provide an understanding of basic concepts of IPR related terminology. 3. guide individual about patent drafting, formulation of claims and filing. Finally collect the feedback from the participations of the Thiruvalluvar University.



Report of Training Program on Copyrights

Venue: **Seminar Hall – 3rd Floor** Date: **07.08.2019**

The Training program was inaugurated by lighting up of the lamp by Resource persons. Teacher explain the following topics agencies such as WIPO, UNESCO and the World Bank have pointed out, it is important that developing countries develop mechanisms to protect and benefit from the commercial exploitation of their own past and present creative works. In addition to talk abought important and need of the Copyright. Finally collect the feedback from the participations of the Thiruvalluvar University.



Report of Training Program on Trademarks

Venue: Auditorium Date: 08.08.2019

The Training program was inaugurated by lighting up of the lamp by Resource persons. Teacher explain the following topics Trademarks serve as indications of origin and quality. They represent the "goodwill" or reputation a business and its products and services enjoy with the public. Businesses rely on their marks to identify their products and services and distinguish them from those of their competitors. The public relies on marks to distinguish among competing producers and as guarantees of quality. Finally collect the feedback from the participations of the Thiruvalluvar University.