



THIRUVALLUVAR UNIVERSITY

SERKKADU, VELLORE-632115

**B.Sc. COSTUME DESIGN AND
FASHION TECHNOLOGY**

SYLLABUS

FROM THE ACADEMIC YEAR

2023 - 2024

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B.Sc., COSTUMEDESIGNANDFASHION TECHNOLOGY

LEARNINGOUTCOMES-BASEDCURRICULUMFRAMEWORKGUIDELINESBASED REGULATIONSFORUNDERGRADUATEPROGRAMME	
Programme:	B.Sc., CostumeDesignAndFashionTechnology
Programme Code:	
Duration:	3Years(UG)
Programme Outcomes:	<p>PO1: Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study</p> <p>PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups.</p> <p>PO3: Critical thinking: Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following a scientific approach to knowledge development.</p> <p>PO4: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.</p> <p>PO5: Analytical reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.</p> <p>PO6: Research-related skills: A sense of inquiry and capability for asking relevant/appropriate questions, problematising, synthesising and articulating; Ability to recognise cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation</p> <p>PO7: Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team</p> <p>PO8: Scientific reasoning: Ability to analyse, interpret and draw conclusions</p>

	<p>from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.</p> <p>PO9: Reflective thinking: Critical sensibility to lived experiences, with self-awareness and reflexivity of both self and society.</p> <p>PO10 Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.</p> <p>PO 11 Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project throughout completion.</p> <p>PO 12 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.</p> <p>PO 13: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.</p> <p>PO 14: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.</p> <p>PO15:Lifelonglearning: Ability to acquire knowledge and skills, including „learning how to learn“, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trades and demands of work place through knowledge/skill development/reskilling.</p>
Programme Specific Outcomes:	<p>On successful completion of Bachelor of Costume Design And Fashion Technology programme, the student should be able to:</p> <p>PSO1: Disciplinary Knowledge: Understand the fundamental principles, concepts, and theories related to physics and computer science. Also, exhibit proficiency in performing experiments in the laboratory.</p> <p>PSO2: Critical Thinking: Analyse complex problems, evaluate information, synthesize information, apply theoretical concepts to practical situations, identify assumptions and biases, make informed decisions and communicate effectively.</p> <p>PSO3: Problem Solving: Employ theoretical concepts and critical reasoning ability with physical, mathematical and technical skills to solve problems, acquire data, analyze their physical significance and explore new design possibilities.</p> <p>PSO4: Analytical & Scientific Reasoning: Apply scientific methods, collect and analyse data, test hypotheses, evaluate evidence, apply statistical techniques and</p>

	use computational models. PSO5: Research related skills: Formulate research questions, conduct literature reviews, design and execute research studies, communicate research findings and collaborate in research projects. PSO6: Self-directed & Lifelong Learning: Set learning goals, manage their own learning, reflect on their learning, adapt to new contexts, seek out new knowledge, collaborate with others and continuously improve their skills and knowledge, through ongoing learning and professional development, and contribute to the growth and development of their field.
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PO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
PO1	✓					
PO2		✓				
PO3			✓			
PO4				✓		
PO5					✓	
PO6						✓

2. Highlights of the Revamped Curriculum:

- Student-centric, meeting the demands of industry & society, incorporating industrial components, hands-on training, skill enhancement modules, industrial project, project with viva-voce, exposure to entrepreneurial skills, training for competitive examinations, sustaining the quality of the core components and incorporating application oriented content wherever required.
- The Core subjects include latest developments in the education and scientific front, advanced programming packages allied with the discipline topics, practical training, devising statistical models and algorithms for providing solutions to industry / real life situations. The curriculum also facilitates peer learning with advanced statistical topics in the final semester, catering to the needs of stakeholders with research aptitude.
- The General Studies and Statistics based problem solving skills are included as mandatory components in the ‘Training for Competitive Examinations’ course at the final semester, a first of its kind.
- The curriculum is designed so as to strengthen the Industry-Academia interface and provide more job opportunities for the students.
- The Statistical Quality Control course is included to expose the students to real life problems and train the students on designing a mathematical model to provide solutions to the industrial problems.
- The Internship during the second year vacation will help the students gain valuable work experience, that connects classroom knowledge to real world experience and to narrow down and focus on the career path.
- Project with viva-voce component in the fifth semester enables the student, application of conceptual knowledge to practical situations. The state of art technologies in conducting a Explain in a scientific and systematic way and arriving at a precise solution is ensured. Such innovative provisions of the industrial training, project and internships will give students an edge over the counterparts in the job market.
- State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and interdisciplinary nature are incorporated as Elective courses, covering conventional topics to the latest DBMS and Computer software for Analytics.

ValueadditionsintheRevampedCurriculum:

Semester	NewlyintroducedComponents	Outcome/Benefits
I	<p>FoundationCourse To ease the transition of learning from higher secondary to higher education, providing an overview of the pedagogy of learning Literature and analysing the world through the literary lens gives rise to a new perspective.</p>	<ul style="list-style-type: none"> ➤ Instill confidence among students ➤ Create interest for the subject
I,II,III,IV	<p>SkillEnhancementpapers(Disciplinecentric/Generic/Entrepreneurial)</p>	<ul style="list-style-type: none"> ➤ Industry ready graduates ➤ Skilled human resource ➤ Students are equipped with the essential skills to make them employable ➤ Training on language and communication skills enable the students to gain knowledge and exposure in the competitive world. ➤ Disciplinecentric skill will improve the Technical knowhow of solving real life problems.
III, IV, V & VI	Electivepapers	<ul style="list-style-type: none"> ➤ Strengthening the domain knowledge ➤ Introducing the stakeholders to the State-of Art techniques from the streams of multi-disciplinary, crossdisciplinary and interdisciplinary nature ➤ Emerging topics in higher education/industry/communication network/

		<p>althsectoretc. are introduced with hands-on-training.</p>
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IV	ElectivePapers	<ul style="list-style-type: none"> ➤ Exposuretoindustrymobuildsstudentsintosolutionproviders ➤ GeneratesIndustryreadygraduates ➤ Employmentopportunitiesenhanced
VSemester	Electivepapers	<ul style="list-style-type: none"> ➤ Self-learningisenhanced ➤ Applicationoftheconcepttoreal situationisconceivedresultingintangibleoutcome
VI Semester	Electivepapers	<ul style="list-style-type: none"> ➤ Enriches the studybeyond thecourse. ➤ Developingaresearchframework and presentingtheir independent and intellectual ideas effectively.
ExtraCredits: ForAdvancedLearners/Honorsdegree		<ul style="list-style-type: none"> ➤ Tocater totheneedsofpeer learners/research aspirants
SkillsacquiredfromtheCourses		Knowledge, Problem Solving, Analyticalability,ProfessionalCompetency,ProfessionalCommunicationand TransferrableSkill

Credit Distribution for UG Programmes

Credit and Hours Distribution System for all UG courses including Lab Hours

First Year – Semester-I

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil or other Languages	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses [in Total]	13	16
	Skill Enhancement Course COURSE-1	2	2
Part-4	Foundation Course	2	2
		23	32

Semester-II

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil or other Languages	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory [in Total]	13	16
Part-4	Skill Enhancement Course -COURSE-2	2	2
	Skill Enhancement Course -COURSE-3 (Discipline / Subject Specific)	2	2
		23	32

Second Year – Semester-III

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil or other Languages	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory [in Total]	13	15
Part-4	Skill Enhancement Course -COURSE-4 (Entrepreneurial Based)	1	1
	Skill Enhancement Course -COURSE-5 (Discipline / Subject Specific)	2	2
	Environmental Studies	2	2
		24	32

Semester-IV

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil or other Languages	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory [in Total]	13	13
Part-4	Skill Enhancement Course -COURSE-6 (Discipline / Subject Specific)	2	2
	Skill Enhancement Course -COURSE-7 (Discipline / Subject Specific)	2	2
		23	32

Third Year

Semester-V

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based	22	28
Part-4	Value Education	2	2
	Internship / Industrial Visit / Field Visit	2	
		26	30

Semester-VI

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based & LAB	18	28
Part-4	Extension Activity	1	-
	Professional Competency Skill	2	2
		21	30

METHOD OF EVALUATION:

Continuous Internal Assessment	End Semester Examination	Total
25	75	100

PART	TITLE OF THE COURSE	CREDIT	HOURS/WEEK		Maximum Marks		
			Theory	Practical	CIA	ESE	Total
Semester I							
1.1 Part-1	Tamil or other Languages	3	6	-			
1.2 Part-2	English I	3	6	-			
1.3 Core Course I	Core Course I Fiberto Fabric	5	6	-			
1.4 Core Course II	Core Course II Fashion Designing	5	5	-			
1.5 Elective I Generic/ Discipline Specific	Elective-I Generic / Disciplinespecific a. Care and Maintenance ofTextiles b. FashionAppreciation c. Non-Woven	3	5	-			
1.6 Skill Enhancement Course-1	Skill Enhancement Course 1 - FashionSketchingPractical	2	-	2			
1.7 Skill Enhancement -(Foundation Course)	Skill Enhancement - FashionDesigning(P)	2	-	2			
Total		23	28	4			
Semester-II							
2.1 Part-1 Tamil or other Languages	Tamil or other Languages	3	6	-			
2.2 Part-2 English	English II	3	6	-			
2..3 Core Course III	Core Course III-Basics of GarmentConstruction	5	5	-			
2.4 Core Course IV	Core Course IV- Basicsof GarmentConstructionPractical	5	-	5			
2.5 Elective II Generic/ Discipline Specific	Elective-II Generic/Disciplinespecific a. BasicsofCosmetology b. HomeTextiles c. Garment accessories andtrims	3	6	-			
2.6 Skill Enhancement course2-SurfaceEmbellishmentPractical	Skill Enhancement course2-SurfaceEmbellishmentPractical	2	-	2			
2.7 Skill Enhancement Course 3	Skill Enhancement course3-Fiber toFabricPractical	2	-	2			
Total		23	23	9			

Semester-III						
3.1 Part-1	Tamil or other Languages	3	6	-		
3.2 Part-2	EnglishIII	3	6	-		
3.3 Core Course V	Core CourseV- Fabric StructureandDesign	5	5	-		
3.4 Core Course VI	CoreCourse VI GarmentConstruction- Children'swear Practical	5	-	5		
3.5 Elective III Generic/ Discipline Specific	Elective-III Generic/DisciplineSpecific a. HomeTextilesPractical b. Fashion PhotographyPractical c. Ornaments and AccessorymakingPractical	3	-	4		
3.6 Skill Enhancement Course 4, (Entrepreneurial Skill)	Skill Enhancement course 4(Entrepreneurialskill)-Business startup	1	1	-		
3.7 Skill Enhancement Course 5	Skill Enhancement course 5- FabricStructureandDesign Practical	2	-	2		
3.8 E.V.S.	Environmental Studies	2	2	-		
		Total	24	23	11	
Semester-IV						
4.1 Part-1	Tamil or other Languages	3	6	-		
4.2 Part-2	EnglishIV	3	6	-		
4.3 Core Course VII Core Industry Module	CoreCourseVII -Industry module -IndustrialGarmentMachineries	5	5	-		
4.4 Core Course VIII	CoreCourse-VIII–TextileWet Processing	5	5	-		
4.5 Elective IV Generic/ Discipline Specific	Elective – IV Generic/DisciplineSpecific a. DrapingPractical b. Design process and productdevelopmentPractical c. Pattern Making for Knitspractical	3	-	6		
4.6 Skill Enhancement Course 6	Skill Enhancement Course 6 -TextileDyeingandPrinting Practical	2	-	2		
4.7 Skill Enhancement Course 7	SkillEnhancementCourse7- Computer Aided Design IPractical	2	-	2		
		Total	23	22	10	

Semester-V						
5.1 Core Course IX	Costumes and Textiles of India	4	5	-		
5.2 Core Course X	Garment Quality and Cost Control	4	5	-		
5.3 Core Course XI	Garment Construction - Adult Wear Practical	4	-	5		
5.4 Core Course - XII - Project	Project with Viva - Portfolio Development	4	-	6		
5.5 Elective V Generic / Discipline Specific	Elective - V Generic/Discipline specific Eco Dyeing and Printing Practical Knitting practical Design for high end knits	3	-	4		
5.6 Elective VI Generic / Discipline Specific	Elective - VI Generic/Discipline Specific Marketing and Merchandising Knitting Apparel Brand management	3	4	-		
5.7 Value Education	Value Education	2	2	-		
5.8 Summer Internship / Industrial Training	Summer Internship / Industrial Training*	2	-	-		
		Total	26	16	16	
Semester VI						
6.1 Core Course - XIII	The Business of Fashion	4	6	-		
6.2 Core Course XIV	Computer Applications in Garment Industry	4	6	-		
6.3 Core Course XV	Computer Aided Design II Practical	4	-	6		
6.4 Elective VII Generic / Discipline Specific	Generic / Discipline Specific Organisation of garment Unit Technical Textiles Entrepreneurship development	3	5	-		
6.5 Elective VIII Generic / Discipline Specific	E - VIII Generic / Discipline Specific Sustainable Product development Practical Couture design development practical Textile Testing Practical	3	-	5		
6.6 Extension Activity	Extension Activity	1	-	-		
6.7 Professional Competency Skill	Professional Competency Skill - Communication and Work Ethics for Apparel Industry	2	2	-		
		Total	21	19	11	
		Total Credits	140			

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Coursecode		FIBERTOFABRIC	L	T	P	C
Core1			5	-	-	5
Pre-requisite	Basicknowledgeintextilescience					

CourseObjectives:

The main objectives of this course are to:

1. Impart knowledge on the manufacturing process of fabric from the fiber
2. Teach the methods and techniques involved in the fibre, yarn and fabric manufacturing process
3. Know the trends and technologies followed in the textile industry

ExpectedCourseOutcomes:

On successful completion of the course, student will be able to:

CO1	Classify fibers and understand the manufacturing and properties of natural fibers	K2
CO2	Discover the manufacturing process of manmade fiber	K3
CO3	Understand the yarn types and its manufacturing process	K2
CO4	Describe the weaving methods and its characteristic features	K1
CO5	Gain an understanding of knitting and nonwovens	K4

K1-Remember; **K2**-Understand; **K3**-Apply; **K4**-Analyze; **K5**-Evaluate; **K6**-Create

Unit:1	FiberClassification,Naturalfibers	15hours
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Introduction to Textiles Fibers - classification of fibers – primary and secondary characteristics of Textile Fibers Manufacturing process, properties and uses of natural fibers – cotton, linen, Jute, silk, wool. Brief study about Organic Cotton, woolen and worsted yarn, types of silk.	
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Unit:2	Regeneratedandsyntheticfibers	15hours
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Manufacturing process, properties, and uses of man-made fibers – Viscose, rayon, nylon, polyester, acrylic. Brief study on polymerization, bamboo, spandex, Microfibers & its properties. Texturization: Objectives, Types of textured yarns & Methods of Texturization.	
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Unit:3	Yarnmanufacturing	15hours
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Spinning – Definition and classification; Chemical and mechanical spinning; Cotton Yarn Production sequence and objectives – opening, cleaning, doubling, carding, combing, drawing, roving, spinning. Comparison of carded and combed yarn Yarn – Definition and classification – simple and fancy yarns. Manufacturing Process of sewing threads – cotton and synthetic. Yarn numbering systems – Significance of yarn twist	
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Unit:4	WeavingMechanism	15hours
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Classification of fabric forming methods – Weaving preparatory processes and its objectives – Warping, Sizing and Drawing-in. Weaving mechanism – Primary, secondary & auxiliary motions of a loom. Parts and functions of a simple loom; Classification of looms Salient features of automatic looms; Shuttle looms, its advantages – Types of shuttleless looms – Rapier – Projectile – Airjet – Waterjet.	
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Unit:5	KnittingandNon-WovenFabrics	15hours
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Knitting-Definition,classification.Principlesofweftandwarpknitting-Termsofweft knitting.Knittingmachineelements.Classificationofknittingmachines.Characteristicsofbasicweftknitstr uctures.

IntroductiontoNon-Wovens-Applicationanduses		TotalLecturehours	75hours
TextBooks			
1 Handbook of Technical Textiles Volume I- Edited by A R Horrocks and S C Anand, Woodhead publishing Ltd, England, 2016.			
2	HandbookofTechnicalTextiles-EditedbyARHorrocksandS C Anand, WoodHeadpublishingLtd, England, 2000.		
3	HandbookofTechnicalTextiles, Volume2:TechnicalTextileApplications–EditedbyA. RichardHorrocksandSubhashC.Anand, WoodHeadpublishingLtd,England,2016.		
TextBooks			
1	TextileMechanismsinSpinningandWeavingMachines,GanapathyNagarajan,WoodheadPublishingIndia in Texiles,2014.		
2	MechanismsofFlatWeavingTechnology,Elena V,Chepelyuk,Palitha Bandara and Valeriy V Choogin; Woodhead Publishing series in Textiles,2013.		
3	HandbookoffiberscienceandTechnology,Menachem Lewin and Stephen B Sello,Marcel Dekker, Inc,New York,1984.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	http://textilefashionstudy.com		
2	https://fashion2apparel.blogspot.com/2017/07/classification-loom.html		
3	https://www.india.org/about-nonwovens/		

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	M	S	S	S	L
CO2	M	M	S	S	S	L
CO3	L	M	M	S	S	M
CO4	M	S	S	S	S	M
CO5	M	M	M	S	S	M

*S-Strong;M-Medium;L-Low

Coursecode		FASHIONDESIGNING	L	T	P	C
CoreII						
Pre-requisite	Basicknowledgeindesigning					

CourseObjectives:

The main objectives of this course are to:

1. Impart knowledge on design concepts in the field of fashion
2. Familiarise with the fashion cycles, consumers and theories
3. Design suitable garments for unusual figure types

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand the design types, elements and principles of design	K2
CO2	Appraise the colour combinations with standard colour harmonies	K5
CO3	Interpret the fashion cycles, consumer groups and fashion theories	K2
CO4	Develop dress design for unusual figure types	K6
CO5	Define and describe the fashion terminologies and fashion profiles	K1

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit 1	DesignElementsandPrinciples	15hours
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Design-definition and types – structural and decorative design, requirements of a good structural and decorative design in dress
Elements of design and its application in dress – line, shape or form, colour and texture. Principles of design and its application in dress – balance, rhythm, emphasis, harmony and proportion.

Unit:2	StandardColourHarmonies	15hours
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Colour theories; Prang colour chart Dimensions of colour-hue, value, and intensity. Standard colour harmonies – Related, Contrasting and Neutral colour harmony; Application of Colour in principles of design- application of the same in dress design.
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Unit:3	FashionEvolutionandFashionForecasting	15hours
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Fashion evolution – Fashion cycles, Length of cycles, consumer groups in fashion cycles – fashion leaders, fashion innovators, fashion motivation, fashion victim, Fashion followers. Adoption of Fashion theories – Trickledown, trickle up and trickle across. Fashion forecasting – Need for forecasting

Unit:4	DesigningDressesforUnusualFigures	15hours
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Designing dresses for unusual figures – becoming and unbecoming – for the following figure types. Stout figure, thin figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead

Unit:5	FashionTerminologiesandFashionProfiles	15hours
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Definition and meaning of the fashion terms – fashion, style, line and collection, Mannequin and dress forms; fashion show; high fashion; Haute couture, couture and couturier; knock-off; Avant Garde; Pret-a-porter. Role/qualities of a Fashion Designer, Fashion Stylist, Fashion Journalist, Fashion Merchandiser, Fashion Director.

		TotalLecturehours	75hours
TextBooks			
1	FashionSketchBook–BinaAbling,FairChildPublications,NewYorkWardrobe,1988.		
2	ArtandFashioninClothingSelection–Mc ,Jowa,1973.	JimseyandHarriet,IowaStateUniversityPress	
ReferenceBooks			
1	FashionFromConcepttoConsumer–FringsGiniStephens,PearsonEducation,US,1998.		
2	InsidetheFashionBusiness–KittyG.Dickerson,PearsonEducation,US,2007.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://www.apparelsearch.com/terms/index.htm		
2	https://www.instyle.com/fashion		
3	https://prezi.com/1tlwgnhviqs-/fashion-elements-and-principles-of-design/		

COs	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	M	L	M	S
CO2	M	S	M	L	M	S
CO3	M	S	M	L	M	S
CO4	M	S	M	L	M	S
CO5	M	S	M	L	M	S

Coursecode		FASHIONSKETCHING PRACTICAL	L	T	P	C
Skill Enhancement Course - 1			-		2	2
Pre-requisite	Basic drawing skills					

Course Objectives:

The main objectives of this course are to:

1. Imparts skills in drawing and colouring.
2. Illustrate garment sketches for children, women, and men.
3. Create sketches of different parts of a human body in different perspectives

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Illustrate garment designs for children	K4
CO2	Illustrate garment designs for women	K4
CO3	Illustrate garment designs for men	K4
CO4	Sketch the parts of the body in various perspectives	K3
CO5	Sketch different views of male and female face	K3

K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create

1. Illustrate the Following in Different Perspectives **6hours**

Instructions—Create for male and female

- Eyes
- Ears
- Nose
- Lips
- Hairstyles
- Arms
- Legs

2. Sketch the face of male and female in different views **6hours**

- Front view
- Three-quarter turned view
- Profile view (side view)

3. Illustrate the Following Children's Garments **6hours**

Instructions—Create designs and Colour using any medium; Give details

- Bib
- Jabs with knicker
- Babasuit
- Frocks

4. Illustrate the Following Women's Garments **6hours**

Instructions—Create designs; Colour using any medium; Give details

- Skirts
- Ladies tops
- Salwar

<ul style="list-style-type: none"> • Kameez • Maxi/Gown • Dungarees 	
5. Illustrate the Following Men's Garments	6hours
Instructions—Create designs; Colour using any medium; Give details	
<ul style="list-style-type: none"> • T-Shirts • Shirts • Pants • Kurta • Pyjama 	
	Total Lecture hours
	30hours
Text Books	
1	Fashion Design Drawing and Presentation, Ireland Patrick John, Pavilion Books, 1982.
2	Fashion Design Illustration: Children, Ireland Patrick John, BT Batsford Ltd, 1995.
3	Fashion Design Illustration: fasMen, Ireland Patrick John, BT Batsford Ltd, 1996.
Reference Books	
1	Fashion Illustration, Kiper Anna, David & Charles, 2011. ISBN: 9780715336182.
2	Foundation in fashion design and illustration— Julian Seaman, Batsford Publishers, 2001.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.idrawfashion.com/
2	https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
3	https://in.pinterest.com/pin/458804280762797371/

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	S	L	M
CO2	S	S	M	S	L	M
CO3	S	S	M	S	L	M
CO4	S	S	M	S	L	M
CO5	S	S	M	S	L	M

*S-Strong; M-Medium; L-Low

Coursecode		FASHIONDESIGNING PRACTICAL		L	T	P	C
SkillEnhancementFC				-	-	2	2
Pre-requisite	KnowledgeinFashionSketching						

CourseObjectives:

The main objectives of this course are to:

1. Familiarize with the elements and principles of design.
2. Play with colours following the standard colour harmonies.
3. Create garment designs for various seasons on fashion figures.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Develop Prang colour chart, value and intensity chart	K6
CO2	Illustrate human figures - child, women and men	K4
CO3	Sketch garment designs following the various elements of design	K3
CO4	Apply the principles of design and colour harmonies in garments design	K3
CO5	Create garment designs for various seasons	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.Prepare the following Charts	5hours
<ul style="list-style-type: none"> • Prang colour chart, • Value chart • Intensity chart 	

2.Illustrate Human Figure for the Following Heads	5hours
<ul style="list-style-type: none"> • Child-6 head. • Women-8 head, 10 head and 12 head. • Man-10 head 	

3.Illustrate Garment Designs for the Elements of Design	5hours
<ul style="list-style-type: none"> • Line • Texture • Shape 	

4.Illustrate Garment Designs for the Principles of Design	5hours
<ul style="list-style-type: none"> • Balance (Formal and Informal) • Harmony • Emphasis • Proportion • Rhythm (by Repetition, Gradation and Line Movement) 	

5.Illustrate the Colour Harmony in Dress Design	5hours
<ul style="list-style-type: none"> • Monochromatic • Analogous • Complimentary • Double complementary • Split complementary 	

<ul style="list-style-type: none"> • Triad • Neutral 	
6.Create Garments for the Following Seasons	5 hours
<ul style="list-style-type: none"> • Summer • Winter • Autumn • Spring 	
	Total Lecture hours
	30 hours
Text Books	
1	Fashion Sketch Book, Bina Abing, Fair Child Publications, New York Wardrobe, 1988.
2	Illustrating Fashion, Kathryn McKelvey and Janine Munslow, Blackwell Science, 1997.
Reference Books	
1	Art and Fashion in Clothing Selection, Mc Jimsey and Harriet, Iowa State University Press, Jowa, 1973.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.idrawfashion.com/
2	https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
3	https://in.pinterest.com/pin/458804280762797371/

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	S	L	M
CO2	S	S	M	S	L	M
CO3	S	S	M	S	L	M
CO4	S	S	M	S	L	M
CO5	S	S	M	S	L	M

*S-Strong; M-Medium; L-Low

SEMESTERII

Coursecode		BASICSOFGARMENTCONSTRUCTION	L	T	P	C
CoreIII			5	-	-	5
Pre-requisite	Basicknowledgeaboutgarmentcomponents					

CourseObjectives:

The main objectives of this course are to:

1. Teach the basic of the functions of the sewing machine and the essential tools
2. Explain the techniques of pattern making, grading and alteration
3. Understand the types of sleeves, yokes and collars

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Describe the functions of a sewing machine and the tools needed for sewing	K2
CO2	Compare the methods of preparing pattern	K2
CO3	Appraise the types of sleeve	K4
CO4	Analyze the types of collars and yokes	K4
CO5	Appraise the techniques in pattern layout, alteration and grading	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

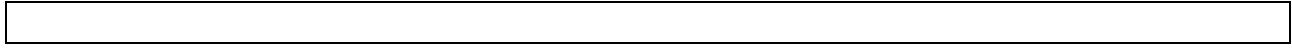
Unit:1	EssentialsofSewing	15hours
Parts and functions of a single needle machine, essential tools – cutting tools, measuring tools, marking tools, embroidery tools, general tools, pressing tools, Body measurement – importance, Method of taking measurements for ladies and men. Measurements required for women's salwar and kameez. Measurements required for men's shirt and Pant.		

Unit:2	PatternMakingandFitting	15hours
Pattern Making – Types; Drafting, Draping and Commercial Patterns; Advantages and Limitations. Methods of transferring pattern markings; Grain – Importance, its types; Fitting – Standards of a good fit		

Unit:3	SleeveandItsTypes	15hours
Sleeves – definition, types, set-in-sleeves – plain sleeve, puffed sleeve, bishop sleeve, bell, circular. Modified armhole – squared armhole, cap sleeve and Magyar sleeve. Sleeve and bodice combined – raglan, kimono and dolman		

Unit:4	TypesofCollarsand Yokes	15hours
Collars – definitions, types, peter pan, scalloped, puritan, sailor, square, rippled, full shirt collar, open collar, Chinese, turtleneck, shawl collar Yokes – types, simple yoke, yoke with fullness within the yoke, yokes supporting/releasing fullness.		

Unit:5	PatternAlteration,LayoutandGrading	15hours
Pattern alteration – importance of altering patterns, general principles for pattern alteration, common pattern alteration in ablouse. Pattern layout – definition, purpose, rules in layout, types of layouts Pattern grading (manual) – definition, basic front, basic back basics sleeve		



		TotalLecturehours	75hours
TextBooks			
1	PracticalClothingConstruction–PartI,MaryMathews,CosmicPress,Chennai,1986.		
2	PracticalClothingConstruction–PartII,MaryMathews,CosmicPress,Chennai,1986.		
3	Zarapkersystemofcutting–Zarapker.K.R.,NavneetpublicationsLtd,1994.		
ReferenceBooks			
1	PatternGradingforWomen'sclothing,The technologyofsizing,GerryCooklin,Blackwell ScienceLtd,1990.		
2	SewingandKnitting–A ReadersDigest,Step-by-StepGuide,ReadersDigestPvtLtd, Australia,1993.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827		
2	https://fashion2apparel.blogspot.com/2017/03/pattern-grading-methods-apparel.html		
3	https://textilelearner.blogspot.com/2014/10/a-focus-on-garments-fitting.html		
4	https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	M	S	L	M
CO2	S	M	M	M	L	L
CO3	S	S	S	M	L	M
CO4	S	S	S	M	L	M
CO5	S	M	M	S	L	L

*S-Strong;M-Medium;L-Low

Coursecode		BASICS OFGARMENTCONSTRUCTIONPRACTICAL	L	T	P	C							
CoreIV			-	-	5	5							
Pre-requisite	Basicknowledgeingarmentconstruction												
CourseObjectives:													
The main objectives of this course are to create:													
<ol style="list-style-type: none"> 1. Impart sewing skills in creating garment components. 2. Develop miniature patterns for skirts, sleeves, collars and yoke. 3. Create miniature samples for skirts, sleeves, collars and yoke 													
ExpectedCourseOutcomes:													
On the successful completion of the course, student will be able to:													
CO1	Develop samples for seams, seam finishes and hems				K6								
CO2	Create samples for fullness and neckline finishes				K6								
CO3	Create samples for plackets, fasteners and pockets				K6								
CO4	Construct miniature samples for skirt and sleeves				K6								
CO5	Construct miniature samples for collars and yoke				K6								
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create													
1.PreparationSamplesfortheFollowing						35hours							
<ol style="list-style-type: none"> 1. Seams—Plain seam, topstitched seam, flatfell seam, piped seam, lapped seam 2. Seam Finishes—double stitch, edge stitched, overlock (optional) 3. Hems—narrow, stitched and turned, hems for circular shape 4. Darts—single and double 5. Tucks—Pintuck, crosstuck, group tucking 6. Neckline Finishes—Bias facing, Bias binding and Shaped facing 7. Plackets—continuous placket, bound placket and faced placket, zipper placket, tailored placket 8. Fasteners—Press buttons, Hook and eye, Button and Buttonhole 9. Pocket—Patch pocket, side seam pocket, bound and faced pocket 													
2.PrepareMiniatureSamplesforthefollowing						40hours							
<ol style="list-style-type: none"> 1. Skirt—pleated skirt, gathered skirt, circular skirt 2. Sleeve—Plain sleeve, Magyar sleeve, Raglan sleeve 3. Collar—Flat collar (any type), Open collar 4. Simple Yoke 													
						TotalLecturehours							
						75hours							
TextBooks													
1	Practical Clothing Construction—Part I, Mary Mathews, Cosmic Press, Chennai, 1986.												
2	Practical Clothing Construction—Part II, Mary Mathews, Cosmic Press, Chennai, 1986.												
3	Zarapker system of cutting—Zarapker K.R., Navneet publications Ltd, 1994.												
ReferenceBooks													
1	Sewing and Knitting—A Readers Digest, Step-by-Step Guide, Readers Digest Pvt Ltd, Australia, 1993.												
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]													
1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827												

2	https://fashion2apparel.blogspot.com/2017/03/pattern-grading-methods-apparel.html
3	https://textilelearner.blogspot.com/2014/10/a-focus-on-garments-fitting.html
4	https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	L	M	M	M	M
CO2	S	L	M	M	M	M
CO3	S	L	M	M	M	M
CO4	S	L	M	M	M	M
CO5	S	L	M	M	M	M

*S-Strong;M-Medium;L-Low

Coursecode		SURFACE EMBELLISHMENTSPRACTICAL	L	T	P	C
Skill Enhancement Course- 2			-	-	2	2
Pre-requisite	Knowledge in Fashion Sketching					

Course Objectives:

The main objectives of this course are to:

1. Inherit embroidery skills by hand and machine
2. Appreciate the beauty and intricacies of the traditional embroideries of India
3. Enhance creativity by the application of smocking

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Create hand embroidery samples	K6
CO2	Create machine embroidered samples	K6
CO3	Develop samples using surface enrichment	K3
CO4	Design and develop samples for drawn thread embroidery, applique, quilting	K6
CO5	Create added structural effects using smocking	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.Create Hand Embroidery Samples (10 stitches and 5 samples)	6 hours
<ul style="list-style-type: none"> • Outlines stitches • Filling stitches • Loop stitches • Cross stitches 	

2.Create Embroidery Samples Using Machine	6 hours
<ul style="list-style-type: none"> • Running stitch • Satin Stitch • Granite Stitch • Cording • Needle cording 	

3.CreatetheFollowingSamples	6 hours
<ul style="list-style-type: none"> • Beadwork • Sequin work • Ribbon embroidery • Mirror work • Drawn thread work 	

4.Create Samples with Applique, Patchwork and Quilt (any 2 types)	6 hours
<ul style="list-style-type: none"> • Applique • Simple/Geometric patchwork • Quilting 	

5.Create Samples with Smocking	6 hours
<ul style="list-style-type: none"> • French Smocking (any 3 types) • Chinese Smocking 	

		TotalLecturehours	30hours
TextBooks			
1	ShailajaDNAik,TraditionalEmbroideriesofIndia,APHPublishing,1996		
2	MeganEckman,EverydayEmbroideryforModernStitchers,C&TPublishing,2020		
ReferenceBooks			
1	LibbyMoore,ThreadFolk:AModernMakersBookofEmbroideryProjectsandArtistCollaborations,PaigeTate&Co, 2019		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://sewguide.csom/smocking/		
2	https://www.youtube.com/watch?v=Ug2d1NUuE4A		
3	https://www.youtube.com/watch?v=uJ2SyeFA_B4		
4	https://www.youtube.com/watch?v=nJz9c8gEvFg		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	L	M	M	M	M
CO2	S	L	M	M	M	M
CO3	S	L	M	M	M	M
CO4	S	L	M	M	M	M
CO5	S	L	M	M	M	M

*S-Strong;M-Medium;L-Low

Coursecode		FIBERTOFABRIC PRACTICAL		L	T	P	C
SkillEnhancementCourse - 3				-	-	2	2
Pre-requisite	Basicknowledgeintextilescience						

CourseObjectives:

The main objectives of this course are to:

1. Identify the type of fibers.
2. Test the yarn count and fabric count.
3. Test the fabric for the following parameters twist, course length, weight, shrinkage, colour fastness and absorbency

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Distinguish the type of fiber by microscope, flame test and chemical tests	K1
CO2	Determine the count of the yarn and fabric	K3
CO3	Test the fabric for fabric weight and course length of the fabric	K2
CO4	Evaluate the color fastness and shrinkage of fabric	K5
CO5	Experiment the absorbency of fabric	K4

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1. Identification of Textile fibers	10hours
<ul style="list-style-type: none"> • Microscopic Method • Flame test. • Chemical test 	

2. Testing of Yarn and Fibers	5hours
<ul style="list-style-type: none"> • Yarn Count using Wrap Reel • Yarn Count using Besley's Balance • Twist of the Yarn 	

3. Testing of Fabric	15hours
<ul style="list-style-type: none"> • Fabric Weight • Fabric Count by Ravelling Method • Fabric Count with Pick Glass • Course Length and Loop length of Knitted Fabric • Colour Fastness to Washing • Tests of Shrinkage • Tests of Absorbency 	

Total Lecture hours **30hours**

TextBooks

1	Textiles – Fibre of fabric, Corbmann B.P, International students edition, McGraw Hill Book company, Singapore, 1985.
2	Textile fabrics and their Selection – Isabel Barnum Wingate, Published by Prentice-Hall, 1964.

ReferenceBooks	
1	IdentificationofTextileFibers1 st EditionbyMaxM.Houck,WoodheadPublishingin Textiles,Cambridge,Newdelhi,2009.
2	Textilescience,Gohi,CBSPublishersandDistributors,India,2005.
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://textilelearners.com/textile-fibers-identification-process/
2	https://www.textilesphere.com/2020/04/identification-of-textile-fibers.html

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	M	M	S	S	L
CO2	M	M	M	S	S	M
CO3	M	M	M	S	S	L
CO4	M	M	S	M	S	M
CO5	L	L	S	M	S	L

*S-Strong;M-Medium;L-Low

SEMESTERIII

Coursecode		FABRICSTRUCTURE ANDDESIGN				L	T	P	C
CoreV						5	-	-	5
Pre-requisite	Basicknowledgeaboutweaving.								

CourseObjectives:

The main objectives of this course are to:

1. To learn the elements of woven design
2. To study the different types of weave
3. To understand the draft and lifting plan

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	To classify different types of weaves	K2
CO2	To draw the design, draft and peg plan of weaves.	K6
CO3	To differentiate between different type of weaves	K4
CO4	To construct different types of weaves	K6
CO5	Apply the methods of fabric representation	K3

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	ElementsofWovenDesign	15hours
Elementsofwovendesign,Methodsoffabricrepresentation,Draftandliftingplan,Construction of elementary weaves—plain, warprib, weftrib, twill, modificationoftwills,satinandsateenweaves—their derivatives		
Unit:2	TypesofWeaves	15hours
OrdinaryandBrightenhoneycomb,itsmodification,Huckabackanditsmodifications,Crepeweaves, Mockleno		
Unit:3	FiguredFabrics	15hours
ExtrawarpandExtraweftfiguring—singleandtwocolours,planting,backedfabric,warpandweftbacked fabrics		
Unit:4	PileFabrics	15hours
Pilefabric—Formation of pile—weft pile—plain back, twill back—length, density and fastness of pile—corduroy weft plush. Warppile—Terrypile, with the aid of wires, facetoface warppile		
Unit:5	DoubleCloth	75hours
Doublecloth—Classification, Selfstitched—Facetoback, Backtoface, Both. Centrestitched—warp and weft. Interchanging doublecloth.		

TotalLecturehours **60hours**

TextBooks

1	Gokarneshan N, Fabric Structure and Design, New Age International Publishers Ltd, New Delhi, 2004.
2	Grosichkli Z Newness, Watson's Advanced Textile Design, Butter Worths, London, 1989.

ReferenceBooks

1	CorbmanBP,Textiles– FibretoFabric,InternationalStudentsEdition,Mc.GrawHillbookCo,Singapore,1985
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://textilelearner.blogspot.com/2011/06/weaving-weaving-mechanism_643
2	https://textilelearner.blogspot.com/2012/07/basic-woven-fabric-structure-plain
3	http://textilefashionstudy.com/category/fabric-manufacturing-technology-2
4	http://www.warporweft.com/types-of-looms

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	M	S	S	S
CO2	M	S	L	S	S	S
CO3	M	S	M	S	S	S
CO4	L	S	M	S	S	S
CO5	L	S	L	S	S	S

*S-Strong;M-Medium;L-Low

Coursecode		GARMENT CONSTRUCTION – CHILDREN'SWEARPRACTICAL	L	T	P	C
CoreVI			-	-	5	5
Pre-requisite	Basicknowledgeingarmentconstruction					

CourseObjectives:

The main objectives of this course are to:

1. Design garments for children.
2. Imparts skills in pattern drafting.
3. Construct garments by sewing.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Design garments for child	K6
CO2	Develop patterns using drafting method	K6
CO3	Select the necessary tools needed for sewing	K6
CO4	Construct garments by sewing	K3
CO5	Discover new techniques in pattern making and garment construction	K4

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.Design,DraftandConstructtheFollowingGarmentsforaChild	75hours
<ul style="list-style-type: none"> • Bib • Panty • Jabla • Knicker • Babasuit • Alinefrock • Summerfrock • Midian top • Frock-Partywear 	
TotalLecturehours 75hours	

TextBooks

1	Practical Clothing Constructing- Part I and II, Mary Mathews, Cosmic Press, Chennai, 1986.
2	Zarapker System of Cutting-Zarapker. Ktld. R, Navneet Publications, 1994.

ReferenceBooks

1	Cutting and tailoring Course Gayatri Verma & Kapil Dev, Computech Publications, 2009.
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RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]

1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827
2	https://www.youtube.com/watch?v=nI-ShbmnuVg
3	https://www.youtube.com/watch?v=LuazkYL0J3A
4	https://www.youtube.com/watch?v=zLkNgkzx-wI

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	S	M	M
CO2	S	M	S	S	M	M
CO3	S	M	S	S	M	M
CO4	S	M	S	S	M	M
CO5	S	M	S	S	M	M

*S-Strong;M-Medium;L-Low

Coursecode	BUSINESS STARTUP	L	T	P	C		
Skill Enhancement Course-4 (Entrepreneurial skill)		1	-	-	1		
Pre-requisite	Basic knowledge about Business						
Course Objectives:							
The main objectives of this course are to:							
<ol style="list-style-type: none"> 1. Imparts skills in starting a business. 2. Gain knowledge about business planning and evaluation. 3. Be aware of IPR and copyright. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
CO1	To identify pain points, customer problems and develop prototype				K2		
CO2	To identify and evaluate business opportunities				K4		
CO3	To prepare business plan and identify competitors				K5		
CO4	To plan financial sources				K4		
CO5	To understand IPR, Brand and copyright				K3		
K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create							
Unit:1	Business startup – An Introduction				3hours		
Business startup- terms and definition, Introduction to pain points, identification of pain points, empathize with Customer Problems, market survey, develop prototype, gather prototypes sample feedback.							
Unit:2	Business Ideas and Opportunities				3hours		
Gathers sources of ideas, identify business opportunities (performance of existing industries, export and import data, availability of raw material, government policies, trade fairs, abroad trends), evaluation of business opportunities, BCG Matrix, Brainstorm worksheet.							
Unit:3	Business Plan				3hours		
Prepare business plan, perform business model canva, identify market gap and potential customers, understand target segment, evaluate target customer, value proposition canva, SWOT analysis, identify peer competitors, competitor analysis.							
Unit:4	Financial Status and Analysis				3hours		

Introduction of financial statements, financial analysis, value proposition, financial feasibility, revenue stream, cost structure, MSME schemes, government Schemes and subsidy for startups, difference between angel investor and venture capitalist.						
Unit:5	IntellectualPropertyRights				3hours	
Intellectual property rights in fashion business, Patents: meaning and law regarding Patent, what can be patented, conditions of patent, rights of patentees, Trademark: meaning and definition Brand: definitions, distinction between Trademark and Brand Copyrights: meaning and concept, features of Copyright.						
					Total Lecture hours	15hours
TextBooks						
1	Start-up: A Practical Guide to Starting and Running a New Business, Tom Harris, Springer, 07-Aug 2018					
2	Business Model Canvas: A Good Tool with Bad Instructions? Rod King, 2017					
3	Handbook of Deep Trade Agreements Aaditya Mattoo, Nadia Rocha, Michele Ruta, 2020					
4	Entrepreneurship and Local Economic Development a Comparative Perspective on Entrepreneurs, Universities and Governments, 2018					
Reference Books						
1	Corbman BP, Textiles – Fibre to Fabric, International Students Edition, Mc. Graw Hill book Co, Singapore, 1985					
2	Entrepreneurship and Economic Development, 2010					
3	Start Your Own Business, Sixth Edition by The Staff of Entrepreneur Media Selling Your Startup by Alejandro Cremades, 2021					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://textilelearner.blogspot.com/2011/06/weaving-weaving-mechanism_643					
2	https://textilelearner.blogspot.com/2012/07/basic-woven-fabric-structure-plain					
3	http://textilefashionstudy.com/category/fabric-manufacturing-technology-2					
4	http://www.warporweft.com/types-of-looms					

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	M	S	S	S
CO2	M	S	L	S	S	S
CO3	M	S	M	S	S	S
CO4	L	S	M	S	S	S
CO5	L	S	L	S	S	S

*S-Strong; M-Medium; L-Low

Coursecode	FABRICSTRUCTUREANDDESIGNPRACTICAL	L	T	P	C
SkillEnhancement Course- 5		-	-	2	2

Pre-requisite

Basicknowledgeaboutfabricstructure

CourseObjectives:

The main objectives of this course are to:

1. To identify the different types of weaves and knits
2. To analyse the fabric structure
3. To understand the woven fabric design and loop structure of knitted fabric

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Draw the design, draft and peg plan of weaves.	K3
CO2	Understand the weaving components	K4
CO3	Analyze the design aspects in the weaving pattern	K2
CO4	Identify loop structures of knit samples	K4
CO5	Deduct knitting samples by unravel and graphic representation	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

AnalysetheFollowingFabricStructures

20hours

1. Plain weave and its derivatives
 - Warprib
 - Wefrib
2. Twill Weave
 - Righthandtwill
 - Lefthandtwill
3. Satin and Sateen
4. Honeycomb Weave
5. HuckaBuck Weave
6. Extra warp figuring
7. Extra weft figuring

Identifyknittingsamplesbyunravelandgraphicrepresentation

10hours

1. Plain knit
2. Rib knit (1x1 and 2x2)
3. Pique

TotalLecturehours **30hours**

TextBooks

1	Gokarneshan N, Fabric Structure and Design, New Age International Publishers Ltd, New Delhi, 2004.
2	Grosichkli Z Newness, Watson's Advanced Textile Design, ButterWorths, London, 1989.
3	Knitting Manufacture Technology, Anbumani, New Age International, Chennai, 2006
4	Knitting and Apparel technology, S.S.M.I.T Co-operative Society, 2005

ReferenceBooks

1	Corbman BP, Textiles – Fibre to Fabric, International Students Edition, Mc. GrawHill book Co, Singapore, 1985.
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2	KnittingTechnology,DBAjgaonker,UniversalPublishingCorporation,1998
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://textilelearner.blogspot.com/2012/07/what-is-fabric-warp-weft-fabric.html
2	http://textilefashionstudy.com/category/fabric-manufacturing-technology-2
3	https://feltmagnet.com/textiles-sewing/How-To-Analyze-A-Woven-Fabric
4	https://www.textileschool.com/242/weaving-calculations/

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	M	S	S	S
CO2	M	S	M	S	S	S
CO3	L	S	S	S	S	S
CO4	M	S	S	S	S	S
CO5	M	S	S	S	S	S

*S-Strong;M-Medium;L-Low

SEMESTERIV

Coursecode		INDUSTRIAL GARMENTMACHIN ERIES	L	T	P	C
CoreVII-Industry Module			5	-	-	5
Pre-requisite	Basic knowledge about garmentmanufacturingmachi neries					

CourseObjectives:

The main objectives of this course are to:

1. Gain knowledge of the industrial practices in all the stages of garment manufacturing.
2. Familiarize with the techniques and technology adopted in the garment industry.
3. Gain familiarity with the federal standards of stitch and seam classification.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand the stitching mechanism	K2
CO2	Relate to the cutting and spreading methods in industries	K1
CO3	Connect to the industrial marking and pressing methods	K4
CO4	Analyze the type of sewing machines and its functions	K4
CO5	Classify stitches and seams according to the federal standard	K2

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	StitchingMechanism	15hours
<p>Stitching mechanism-</p> <p>Needles, bobbin and bobbin case, bobbin winding, loops and loop Spreader, upper and lower threading, auxiliary hooks, throat plates, takeups, tension discs- upper and lower thread tension, stitching auxiliaries, pressure foot and its types, Feed mechanisms- drop feed, differential feed, needle feed, compound feed, unison feed, puller feed.</p>		
<p>Unit:2</p> <p>CuttingandSpreadingMethods</p> <p>Spreading - Types of spread and its quality, parts and functions of spreading equipment, spreading methods.</p> <p>Marking methods, positioning marking types of markers, efficiency of a marker plan, requirements of marker planning</p>		
<p>Unit:3</p> <p>MarkingandPressingMethods</p> <p>Cutting equipment-</p> <p>Parts and functions of Straight knife cutting machine, rotary cutting machine, band knife cutting machine, die cutters.</p> <p>Pressing – purpose, pressing equipment’s and methods – iron, steam press, steam air finisher, steam tunnel, specialty types – pleating, permanent</p>		
<p>Unit:4</p> <p>SewingMachineries</p> <p>Sewing Machineries - Classification of sewing machines, parts and functions of Single Needle lockstitch machine, over lock machine, bar tacking machine, button hole machine, button fixing machine, blind stitching machine, fabric examining machine.</p> <p>Special attachments, care and maintenance of sewing machines, Common problems and remedies</p>		
<p>Unit:5</p> <p>Packaging,SewingThreads,StitchesandSeams</p>		

GarmentPackaging–Typesofpackageforms,Sewingthreads-types,essentialqualitiesofasewingthread,

Federal standards for stitch and seam classification, Federal standards for seam and seam classification. Introduction to AI in Textile Industry		Total Lecture hours	75 hours
Text Books			
1 The Technology of Clothing Manufacture – Harold Carr and Barbara Latham, Blackwell Science, 1994.			
2 Apparel Manufacturing Handbook: Analysis, Principles and Practice 2nd Edition – Jacob Solinger, Bobbin Blenheim Media Corp, 1988.			
Reference Books			
1 Reader's Digest Sewing Guide, Complete Guide to Sewing 13th Edition, The Reader's Digest Association Inc, Pleasantville, 1997.			
2 A complete guide for sewing – Coles MSew, Heinemann Professional Publishing, Singapore, 1977.			
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]			
1 https://clothingindustry.blogspot.com/2018/04/packaging-process-garment-industry.html			
2 https://www.youtube.com/watch?v=palmFFnMT1E			
3 https://www.youtube.com/watch?v=67K0RMJVB_U			
4 https://www.youtube.com/watch?v=HIBcn9Igirc			
5 https://www.youtube.com/watch?v=QOofEoJQyro			

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	L	M	S	S	M
CO2	M	L	M	S	S	M
CO3	M	L	M	S	S	M
CO4	M	L	M	S	S	M
CO5	S	L	M	S	S	M

*S-Strong; M-Medium; L-Low

Coursecode	TEXTILEWETPROCESSING	L	T	P	C
CoreVIII		5	-	-	5
Pre-requisite	Basicknowledgeintextilefinishing				
CourseObjectives:					
The main objectives of this course are to:					
<ol style="list-style-type: none"> 1. Prepare the fabric for finishing. 2. Dye and print the fabrics using suitable dyes and prints. 3. Prepare on Effluent and its impact 					
ExpectedCourseOutcomes:					
On the successful completion of the course, student will be able to:					
CO1	Familiarize with the Process sequence in a textile industry				K2
CO2	Explain the types of finishes				K1
CO3	Discover the dyes and dyeing methods				K3
CO4	Understand the various printing methods				K2
CO5	Analyze the pollution created by the textile industry and the need for effluent treatment				K4
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create					
Unit:1	Wet Processing Process and Basic Finishes	15hours			
Process sequence of textile wet processing; Finishes types – Basic finishes, Aesthetic finishes, Functional finishes and Special purpose finishes Basic Finishes – Singeing, desizing, scouring, bleaching and mercerizing – Process sequence and methods.					
Unit:2	Aesthetic, Functional and Special Finishes	15hours			
Aesthetic finish – glazed, Moire, embossed, napped finish. Functional finish – Water repellent, flame retardant, antistatic finish. Special purpose finish – fragrance, antibacterial, stonewash and enzymewash in denim Recent trends – An introduction Microencapsulation and nano finishes.					
Unit:3	Dyes and Dyeing Machines	15hours			
Dyes – classification and suitability of dyes to the fabric, stages of dyeing – fiber, yarn, fabric and garment dyeing, Natural dyes and its significance. Dyeing machines – loose stock fiber bale – hank package – jigger – winch – HT & HP Beam, jet – padding mangles. Garment dyeing machines.					
Unit:4	Direct Printing	15hours			
Printing – Difference between dyeing and Printing. Preparation of Printing Paste, Properties and types of Thickeners. Direct Printing – Block Printing - History and techniques used. Screen Printing – Flat screen and Rotary screen, techniques used					
Unit:5	Resist, Discharge Printing and Effluent Treatment	15hours			
Resist Printing – Tie and Dye and Batik; Process sequence and techniques. Discharge Printing, other methods – Digital Printing, Heat transfer printing. Effluent Treatment – Pollution created by the processing unit, Process sequence in Effluent treatment Plant					

		TotalLecturehours	75hours
TextBooks			
1	TextileChemistry,PatersR.H,ElsevierPublishing,1967.		
2	TechnologyofTextileProcessing,ShenaiV.A.,Sevakpublications,Bombay,1981.		
3	TextileFinishing,Shenai.V.A.SevakPublications,Mumbai,1999.		
ReferenceBooks			
1	FunctionalFinishes, MenachemLewin and StephenB.Sello,MarcelDekker,Inc.,1984.		
2	TextileFinishing,R.S.Prayag,ShreeJPrinters,India,1994.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://textilecourse.blogspot.com/2018/08/working-process-printing.html		
2	http://www.neoakruthi.com/blog/etp-for-textile-industry.html		
3	https://textilelearner.blogspot.com/2011/08/flow-chart-of-wet-processing-process.html		
4	https://www.textileschool.com/343/fabric-wet-processing-techniques/		
5	https://www.fibre2fashion.com/industry-article/1699/special--finishes-to-garment-an-overview		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	M	S	S	S	L
CO2	M	S	S	S	M	S
CO3	M	S	M	M	S	S
CO4	M	S	S	S	S	S
CO5	L	L	S	M	M	L

*S-Strong;M-Medium;L-Low

Coursecode		TEXTILEDYEINGANDPRINTINGPRACTICAL	L	T	P	C
Skill Enhancement Course- 6			-	-	2	2
Pre-requisite	Basic knowledge in knitting and weaving					

Course Objectives:

The main objectives of this course are to:

1. Prepare the fabric for dyeing and printing.
2. Dye the fabric using suitable dyes.
3. Print the fabrics with direct and resist printing methods.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Modify the fabric properties by desizing, bleaching, scouring, and mercerizing	K2
CO2	Apply and use direct, reactive, vegetable and vat dye to the cotton fabric	K1
CO3	Apply acid and basic dyes to silk fabric	K3
CO4	Analyze print designs with direct printing method – block and stencil	K4
CO5	Create print designs with resist printing – Tie and dye/batik	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.Preparation of Samples for Processing	10hours
<ul style="list-style-type: none"> • Desizing • Scouring • Mercerising • Bleaching 	

2.DyetheGivenFabricUsingSuitableDye	10hours
<ul style="list-style-type: none"> • Direct Dye • Basic Dye • Acid Dyes • Reactive Dyes • Vegetable Dyes (anyone) • Vat Dye 	

3.PrinttheFabricUsingSuitableDyes/Pigments	10hours
<ul style="list-style-type: none"> • Block Printing – Wooden and Vegetable Blocks • Stencil Printing • Tie and Dye (use any three tying methods) • Batik Printing 	

Total Lecture hours **30hours**

Text Books

1 An Introduction to Textile Finishing, Marsh. J.T, Chapman and Hall Ltd, London, 1948.

2 Shenai V.A., Technology of Textile Processing, Vol. III, V, VI, VII Sevak Publications, Bombay, 1981.

Reference Books

1 Simple textile dyeing and Printing, Nora Proud, Batsford Publisher, London, 1974.

2 Science and technology of Textile Dyeing and Colouring, S.P. Mishra, New Age International (p) Ltd Publishers, 2016.

RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]						
1	https://www.youtube.com/watch?v=whm0UxZ9gnQ					
2	https://www.hamstech.com/blog/significance-of-dyeing-printing-in-fashion-designing/					

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	M	S	S	S	M
CO2	M	S	M	S	S	S
CO3	L	M	S	M	M	S
CO4	M	M	S	S	M	S
CO5	L	M	S	M	L	S

*S-Strong;M-Medium;L-Low

Coursecode		COMPUTER AIDED DESIGN IPRACTICAL	L	T	P	C
SkillEnhancementCours e - 7			-	-	2	2
Pre-requisite	Basicknowledgeoncomputers					

CourseObjectives:

The main objectives of this course are to:

1. Enable the students to design garment designs using computers.
2. Try various colour combinations and texture effects.
3. Create and manipulate fashion figures for various garment designs.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand and practice the tools and techniques of the CAD	K2
CO2	Apply the skills in area of garment designing	K3
CO3	Develop various colours and textures in computers	K6
CO4	Create garment designs for child, man and woman with CAD	K6
CO5	Create Jewellery designs using CAD	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.Creating Small Designs/Motifs	9hours
<ul style="list-style-type: none"> • Designs for Handkerchief • Neckline Designs • Embroidery Designs • Chest Prints for T-shirts 	
2.Create anyone Children garment design from the following list	7hours
<ul style="list-style-type: none"> • Jaba and Knicker • Baba Suit • Frock 	
3.Create anyone Women garment design from the following list	7hours
<ul style="list-style-type: none"> • Gown/Maxi • Salwar Kameez • Midi and Tops • Lehengas 	
4.Create anyone Men garment design from the following list	7hours
<ul style="list-style-type: none"> • SB Vest • T-Shirt with Burmuda • Shirt and Pant • Kurta Pyjama 	

Total Lecture hours **30hours**

TextBooks

1	Fashion Design Drawing & Presentation, Ireland Patrick John, BT Batsford Ltd, 2006.
2	Fashion Design Illustration: Children, Ireland Patrick John, BT Batsford Ltd, 2003.

Reference Books

1	Fashion Sketch Book, Bina Abing, Fair Child Publication, New York, 2006.
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RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]						
1	https://www.youtube.com/watch?v=iX7O4fNQijA					
2	https://www.youtube.com/watch?v=8pmgi7q3Gbo					
3	https://www.youtube.com/watch?v=x8BsIME4gi4					

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	S	M	M	M
CO2	M	S	M	S	S	S
CO3	S	M	L	M	M	M
CO4	S	S	S	L	M	L
CO5	M	M	L	M	S	S

*S-Strong;M-Medium;L-Low

SEMESTERV

Coursecode		COSTUMES AND TEXTILES OF INDIA	L	T	P	C
CoreIX			5	-	-	4
Pre-requisite	Basic knowledge on costumes and Indian states					

Course Objectives:

The main objectives of this course are to:

1. Impart knowledge and understanding of the diverse and valuable traditional Indian textiles.
2. Appreciate the various styles of traditional Indian costumes.
3. Value the beauty and intricacy of the Indian Jewelleries and embroidery.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Discover the beginning and origin of costumes	K2
CO2	Recognize the dyed and printed textiles of India	K1
CO3	Compare and contrast the various costumes of India	K4
CO4	Appraise the Jewellries of India	K5
CO5	Value the traditional embroidery of India	K3

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	Origin and Growth of Costume	15 hours
Beginning and growth of Costume-Painting, Cutting and Tattooing. Ancient costumes – Indus valley civilization, Vedic period, Maurya period, Mughal period. Costumes of India- pre and post independence era		
Unit:2	Dyed and Printed Textiles of India	15 hours
Study of dyed and printed textiles of India – Bhandhani, Patola, ikkat, kalamkari – in all the above types and techniques used. Study of woven textiles of India – Dacca Muslin, Banarasi/Chanderi brocades, Baluchar, Himrus and Amrus, Kashmir shawls, Pochampalli, silk sarees of Kancheepuram.		
Unit:3	Traditional Costumes of India	15 hours
Traditional Costume of different States of India – Tamil Nadu, Kerala, Andhra Pradesh, Karnataka, Assam, Orissa, West Bengal, Maharashtra, Rajasthan, Uttar Pradesh, Jammu and Kashmir, Gujarat.		
Unit:4	Indian Jewellery	15 hours
Indian Jewellery – Jewellries used in the period of Indus valley civilization, Mauryan period, the Pallava and Chola Period, Symbolic Jewellery of South India, Mughal period. Temple Jewellery of South India, Tribal Jewellery		
Unit:5	Traditional Embroideries of India	15 hours
Traditional embroidery of India – Origin, Embroidery stitches used – embroidery of Kashmir, Phulkari of Punjab, Gujarat – Kutch and Kathiawar, embroidery of Rajasthan, Kasuti of Karnataka, Chicken work of Lucknow, Kantha of Bengal.		
	Total Lecture hours	75 hours

TextBooks	
1	The costumes and textiles of India—Jamila Brij Bhushan, DB Taraporevala Sons & Co, Bombay, 1958.
2	Indian Costume—G.S. Ghurye, Popular Prakashan Pvt Ltd, India, 1967.
3	Indian Jewellery—M.L. Nigam, Lustre Press Pvt Ltd, India, 1999.
4	Traditional Embroideries of India—Shailaja D. Naik, APH Publishing, India, 1996.
Reference Books	
1	Costumes of India—Dorris Flynn, Oxford & IBH Publishing Co, Delhi, 1971.
2	Costumes of India and Pakistan—Das S.N, DB Taraporevala Sons and Co, Bombay, 1956.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.youtube.com/watch?v=7HXVXieq7pM
2	https://www.craftsvilla.com/blog/famous-indian-embroidery-styles
3	https://www.culturalindia.net/jewellery/types/meenakari.html

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	M	M	L	M	S
CO2	M	S	M	M	M	S
CO3	M	S	L	L	L	S
CO4	L	M	M	M	L	S
CO5	M	S	M	M	M	S

*S-Strong; M-Medium; L-Low

Coursecode		GARMENTQUALITY ANDCOST CONTROL			
CoreX		L	T	P	C
Pre-requisite	Basicknowledgeongarmentandquality				4

CourseObjectives:

The main objectives of this course are to:

1. To learn the concepts of garment quality control
2. To study the different quality management systems
3. To know about different quality process

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Define and establish quality standards	K2
CO2	Describe functions of quality control	K1
CO3	Analyze on garment cost and cost control	K4
CO4	Appraise on different quality management systems	K4
CO5	Evaluate the quality based on the parameters	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	Quality Control and its Standards	15hours
Definition and Scope of Quality control – establishing merchandising standards- establishing raw material quality control specifications – quality control of raw material. Establishing Processing quality specification – Quality control inspection procedures for processing-Quality control of finished garments-Quality control for packaging, warehousing and shipping-Statistical quality control-Sampling plans-Industry-wide quality standards.		
Unit:2 Functions of Production Control 15hours		
Function of production control–Production analysis–Quality specifications–quantitative specifications–Basic production systems–whole garment, departmental whole garment, subassembly systems and progressive bundle systems, Principles for choosing a production system –Evaluating production systems		
Unit:3 Functions of Cost Control 15hours		
Functions of cost control, types of costs and expenses – Apparel manufacturing cost categories – sales cost control, purchasing cost control, production cost control, administration cost control – costing policies–the manufacturing budget–cash flow controls–standard cost sheet, break-even–charts.		
Unit:4 Quality Management 15hours		
Quality–Evolution of Quality management–Quality function and quality planning–Basic concepts of Total Quality Management (TQM)–Principles of TQM–Quality Trilogy–Four pillars of TQM–PDC Acycle & PDS Acycle–Kaizen concept–5S Philosophy–Quality circles.		
Unit:5 Environmental Management System 15hours		
Environmental Management System (EMS)–Meaning & Definition–Elements of EMS–Benefit of EMS–Environmental Policies–Implementation of ISO 14000–study on other management systems: SA 8000, OHSAS 18000 and WRAP.		

		TotalLecturehours	75hours
TextBooks			
1	ApparelManufacturingAnalysis,Solinger,Jacob,NewYork,Textilesbooks,1961.		
2	ManagingQualityInTheApparelIndustry,PradipVMehtha,SathishKBhardwaj,New AgeInternational,1998		
ReferenceBooks			
1	Apparelmanufacturinghandbook,analysisPrinciplesandPractice,Solinger,Jacob,Columbiamediacorp,1988.		
2	QualityControlHandbook,J.M.Juran.,publicationsMcGraw-HillEducation,1988.		
3	TotalQualityManagement,BaskerS,AnuradhaPublications,Kumbakonam,2017.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://textilelearner.blogspot.com/2011/08/quality-control-system-in-garments_2589.html		
2	https://www.fibre2fashion.com/industry-article/3055/quality-systems-for-garment-		
3	https://onlinegarmentsacademy.blogspot.com/2019/07/quality-control-of-apparel-industry.html		
4	https://www.sciencedirect.com/science/article/pii/B9781782422327000163		
5	https://www.textileschool.com/488/quality-control-in-garment-manufacturing/		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	M	S	S	M
CO2	S	M	S	M	S	L
CO3	M	M	M	S	M	M
CO4	S	S	M	S	M	M
CO5	M	S	S	L	M	L

*S-Strong;M-Medium;L-Low

Coursecode		GARMENT CONSTRUCTION – ADULTWEAR PRACTICAL	L	T	P	C
CoreXI			-	-	5	4
Pre-requisite	Basic knowledge about sewing machine and construction.					

CourseObjectives:

The main objectives of this course are to:

1. Design garments for women and men
2. Imparts skills in pattern drafting
3. Construct garments by sewing

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Design garments for women and men	K6
CO2	Develop patterns for women and men using drafting method	K1
CO3	Select the necessary tools needed for sewing	K2
CO4	Construct garments by sewing	K4
CO5	Discover new techniques in pattern making and garment construction	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.Design, Draft and construct the following garments for a Woman (Minimum 4 garments)	45hours
--	----------------

- Saree Petticoat
- Salwar
- Kameez
- Wrap around skirt and tops.
- Nightie
- Blouse

2.Design, Draft and construct the following garments for a Man (Minimum 3 garments)	30hours
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- Bermuda
- TShirt
- Nehru Kurta
- Pyjama
- Slack Shirt
- Pant

Total Lecture hours **75hours**

TextBooks

- 1 Practical Clothing Constructing – Part I and II, Mary Mathews, Cosmic Press, Chennai, 1986.
- 2 Zarapker System of Cutting – Zarapker, K.R, Navneet Publications Ltd, India, 2011.

ReferenceBooks

- 1 Cutting and sewing theory, Gayatri Verma, Kapil Dev, Computech Publication Ltd, India, 2019.
- 2 Pattern cutting and making up, the professional approach, Martin M. Shoben and Janet P. Ward, Routledge Taylor and Francis Group, London and New York, Revised edition, 2011.

RelatedOnlineContents[MOOC, SWAYAM, NPTEL, Websites etc.]

1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827
2	https://www.youtube.com/watch?v=FsD-Pc9WPm0
3	https://www.youtube.com/watch?v=rJf5Jlpt8j4

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	S	M	L
CO2	S	S	L	M	L	L
CO3	S	L	S	S	M	M
CO4	S	M	M	S	M	M
CO5	M	M	S	S	M	L

*S-Strong;M-Medium;L-Low

DetailsofthePortfolio	
ThePortfolio must be created as an album/book/Magazine and should contain the following boards	
<ul style="list-style-type: none"> • CustomerProfile • Inspiration/ThemeBoard • MoodBoard/StoryBoard • Colourboard/SwatchBoard • AccessoryBoard(optional) • PatternBoard • FlatSketch/FashionIllustrations 	
Photograph of all the Garment	
EvaluationoftheProject	
The student should present the portfolio and the garments to the panel of examiners and answer the questions raised by the examiners	
	TotalLecturehours 90hours
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827
2	https://fashionandillustration.com/en/how-to-make-a-fashion-collection/
	https://www.apparelsearch.com/fashion/designer/name/a/anna_sui/spring_fashions_anna_sui_fashion_designer_guide.htm

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	M	S	S
CO2	M	M	M	S	S	M
CO3	S	M	M	M	M	S
CO4	S	S	S	M	S	S
CO5	M	S	S	S	S	M

*S-Strong;M-Medium;L-Low

SEMESTERVI

Coursecode		THEBUSINESS OF FASHION	L	T	P	C
CoreXIII			6	-	-	4
Pre-requisite		Knowledgeaboutfashion				

CourseObjectives:

The main objectives of this course are to:

1. Gain a better understanding of a fashion designer at the national and international level
2. Impart knowledge on new product development, sales promotion, retailing and pricing
3. Move towards sustainable fashion

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Describe the factors influencing fashion changes	K3
CO2	Weight the contributions of the fashion designers nationally and internationally	K5
CO3	Understand the steps involved in new product development and sales promotion	K2
CO4	Analyze the scope and functions of retailing and pricing	K4
CO5	Evaluate the environmental pollution created by fashion products and move towards sustainable fashion	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	WorldofFashion-AnOverview	18hours
Factors influencing fashion changes – Accelerating and Decelerating factors Understanding Fashion designer – types – classicist, idealist, influenced, realist, thinking poet. Minimalists, Village India, Studio line. World Fashion Centers – Milan, Paris, London and New York		
Unit:2	LegendaryFashionDesigners	18hours
Study of International Fashion Designers of the World – Yves Saint Laurent, Valentino, Pierre Cardin, Ralph Lauren, Karl Lagerfeld, Donna Karen, Giorgio Armani, Coco Chanel, Calvin Klein, Christian Dior. An overview of Indian Fashion Designers – Manish Malhotra, Manish Arora, Ritu Beri, Tarun Tahiliani, Rohit Bal, Wendell Rodricks, JJ Valaya.		
Unit:3	FashionProductsandPromotion	18hours
The fashion industry and new product development; product mix and range planning. Fashion and Seasons. Fashion Promotion – Fashion Communication; Fashion Advertising and Publicity; Personal Selling – importance and steps involved; Fashion Shows – types and steps involved in organizing a show; Sales promotion methods/strategies		
Unit:4	FashionRetailing	18hours
Fashion Retailing – Scope and functions, Types of Stores, Challenges for fashion retail in India, E-retailing – growth and development, Major players of fashion goods online. Pricing policies and strategies for apparel products, Functions and factors Influencing pricing, pricing strategies for new products, methods of setting prices		
Unit:5	SustainableFashion	18hours
Sustainable Fashion – meaning and significance; Environmental concerns related to fashion; Linear fashion		

and circular fashion; 4R's in sustainability – Repair, recycle, reuse and reduce. Moving towards sustainable fashion-Ecofashion, Slowfashion; Environmental impact offastfashion		
		TotalLecturehours 90hours
TextBooks		
1	Drakeet-al,RetailFashion:PromotionandAdvertising,MacmillanPublicationCompany.NewYork,1992.	
2	GiniStephensFrings,Fashion–FromConcepttoConsumer,6thedition,PrenticeHall,1999.	
ReferenceBooks		
1	LeslieDavisBurnset-al,TheBusinessofFashion:Designing,ManufacturingandMarketing,4thEdition, BloomsburyAcademicpublisher,2011	
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]		
1	https://247wallst.com/special-report/2018/10/01/the-30-most-influential-fashion-designers-of-all-time/8/	
2	https://www.reviewsxp.com/blog/top-fashion-designers/	
3	https://en.wikipedia.org/wiki/Fashion_capital	
4	https://www.fibre2fashion.com/	
5	http://www.technopak.com/Files/fashion-retail-scenario-in-india.pdf	
6	https://en.wikipedia.org/wiki/Sustainable_fashion	
7	https://fashionunited.uk/news/fashion/re-defining-sustainability-repair-recycle-reuse-and-reduce/2016052520528	
8	https://get-green-now.com/environmental-impact-fast-fashion/	

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	S	M	M	S
CO2	S	S	M	M	M	S
CO3	M	S	L	M	M	S
CO4	M	S	M	M	M	S
CO5	L	M	L	M	M	M

*S-Strong;M-Medium;L-Low

Coursecode		COMPUTER APPLICATIONS IN GARMENT INDUSTRY	L	T	P	C
CoreXIV			6	-	-	4
Pre-requisite	Knowledge on computer fundamentals					

Course Objectives:

The main objectives of this course are to:

1. Impart knowledge on the significant role played by the computers in the garment industry
2. Create an awareness on the latest technologies available in the various sectors of the garment industry
3. Teach the advantages of using computer technology to improve the production qualitatively and quantitatively

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Articulate the specifications and functions of a computer and its peripherals	K3
CO2	Appraise the inevitable role played by computers in various sections of a textile and garment industry	K5
CO3	Understand the application of CAD and CAM in the areas of textile and garment designing	K2
CO4	Discover the use of computers in the field of body measurements, patternmaking and grading	K3
CO5	Weight the advantages of computer technology in the process sequences and thereby increase production	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	Computers and its Peripherals	18hours
Classification of computers, computer generations, computer specification, organization of computer sections. Types of storage devices, input devices, output devices.		
Unit:2	Computers in Fashion Industry	18hours
Role of computers in fashion industry – Information flow – CAD, CAM, CIM, CAA, PDC – Definition and functions. Computers in production planning and production scheduling computerized colour matching system.		
Unit:3	Computers in Creating Fabric and Garment Designs	18hours
CAD in creating designs – Advantages. Computerized weaving, knitting and printing, creating computerized embroidery machines, Garment designing with CAD – 2D and 3D forms.		
Unit:4	Body Measurements, Pattern Making and Grading	18hours
3D Body scanning systems, Made to measure systems, CAD in pattern making and grading – system description – information flow – process involved in pattern making, process involved in pattern grading		
Unit:5	Computers in Manufacturing Process	18hours
Computer application in fabric defect checking, laying/spreading, cutting marker planning, Labelling – Parts and functions. Computerized sewing machines.		
	Total Lecture hours	60hours

TextBooks	
1	ComputersintheGarmentIndustry–DrRSheelaJohnandDrSAmsamani,ShangaVerlag,Coimbatore,2013
2	Fashion:FromConcepttoConsumer4 th Edition–GiniStephensFrings,PrenticeHall, Pearson,2007
ReferenceBooks	
1	ComputerFundamentals,PKSinha,BPBPublications,Delhi,1992
2	TheTechnologyofClothingManufacture,HaroldCarrandBarbaraLatham,BlackwellLtd,1994
3	ComputerTechnologyforTextilesandApparel,JinlianHu,Elsevier,2011
4	AutomationinGarmentManufacturing,RajkishoreNayakandRajivPadhye,Woodhead Publishing,2017
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://inifdahmedabad.com/blog/importance-of-cad-in-fashion-industry/
2	https://clothingindustry.blogspot.com/2018/02/application-cad-weaving.html
3	http://textilescommittee.nic.in/writereaddata/files/publication/gar4.pdf
4	https://study.com/academy/lesson/how-is-cad-cam-used-in-textiles.html
5	https://clothingindustry.blogspot.com/2018/02/importance-cad-textile-designing.html
6	https://textilelearner.blogspot.com/2012/03/computer-application-areas-in-textile.html
7	https://link.springer.com/chapter/10.1007/978-3-642-58214-1_47

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	S	S	M	L
CO2	L	S	S	S	M	M
CO3	S	S	S	S	S	S
CO4	S	S	S	S	M	M
CO5	S	S	S	S	M	M

*S-Strong;M-Medium;L-Low

Coursecode		COMPUTERAIDEDDESIGNIIP RACTICAL	L	T	P	C
CoreXII			-	-	5	4
Pre-requisite	Basic knowledge on computers					

CourseObjectives:

The main objectives of this course are to:

1. Create professional designs with computers.
2. Develop garment designs by using various tools and colours in the digital software.
3. Apply the elements/principles of design and colour harmonies in the garment designs.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Create garment designs with different colour harmonies in computers	K6
CO2	Develop garment designs with various elements of design in computers	K6
CO3	Design garment sketches following the principles of design in computers	K6
CO4	Create garment designs for various seasons in computers	K6
CO5	Draft and grade patterns digitally	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.CreateGarmentDesignsfortheFollowingColourHarmonies	15hours
<ul style="list-style-type: none"> • Monochromatic colour harmony • Analogous colour harmony • Complementary colour harmony • Double complementary colour harmony • Split complementary colour harmony • Triad colour harmony • Tetrad colour harmony • Neutral colour 	
2.CreateGarmentDesignsfortheFollowingElementsofDesign	10hours
<ul style="list-style-type: none"> • Line • Shape • Size 	
3.CreateGarmentDesignsfortheFollowingPrinciplesofDesign	10hours
<ul style="list-style-type: none"> • Balance • Rhythm • Emphasis • Proportion • Harmony 	
4.CreateGarmentDesignsfortheFollowingSeasons	10hours
<ul style="list-style-type: none"> • Summer • Winter • Spring • Autumn 	
5.DraftandGradePatternsfortheFollowingGarments	15hours
<ul style="list-style-type: none"> • Bib • Jabra • Salwar 	

• T-Shirt	
6.CreateGarmentDesignsfortheFollowingOccasions	15hours
<ul style="list-style-type: none"> • Partywear • Casualwear • Weddingcollection • Sportswear(anysports) 	
	TotalLecturehours
TextBooks	75hours
1	FashionDesignDrawing&Presentation,PatrickJohnIreland,PavilionBooks,London,United States,1982.
2	DrawingandDesigningChildren'sandTeenageFashions,PatrickJohnIreland,Wiley,1979.
3	FashionDesignIllustration:Men,PatrickJohnIreland,B.T.BatsfordBooks,London,1996.
ReferenceBooks	
1	FashionSketchBook,BinaAbling,FairchildBooks,New York,2007
2	FoundationinfashiondesignandIllustration,JulianSeaman,B.T.BatsfordBooks,London,2001
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://www.youtube.com/watch?v=jTWtQNTJt_A
2	https://www.youtube.com/watch?v=iX7O4fNQijA
3	https://www.youtube.com/watch?v=nWCNuSBc1Y0
4	https://www.youtube.com/watch?v=x8BsIME4gi4
5	https://www.youtube.com/watch?v=LMZPbT1msR0

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	M	L	S
CO2	S	S	M	S	L	S
CO3	S	S	M	M	L	S
CO4	S	S	M	S	L	M
CO5	S	S	M	M	L	S

*S-Strong;M-Medium;L-Low

Coursecode	COMMUNICATION AND WORK ETHICSFOR APPAREL INDUSTRY	L	T	P	C
Professional Competency Skill Enhancement Course		2	-	-	2
Pre-requisite	Knowledgeonworkatmosphereand basiccommunication				

CourseObjectives:

The main objectives of this course are to:

1. Impart knowledge on communication.
2. Incorporate skills in planning and scheduling work activities.
3. Teach the work ethics in workplace.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand communication and its types	K2
CO2	Improve workplace communication	K3
CO3	Maintain professionalism in workplace	K2
CO4	Manage workplace harassment	K4
CO5	Plan and organize work effectively	K5

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	Communication	6hours
Communication-meaning and definition. Types of Communication-Verbal and non-Barriers of Communication. Listening-Definition-Listening Process-Types- Superficial, Appreciative, Focused, Attentive, Evaluative, Empathetic. Active listening-Strategies of developing active listening skills. Letter Correspondence-Introduction, Objectives--Requirement correspondence-definition, application letter, contact of resume and CV, interview letter, offer of employment, letter of acceptance, resignation letter, letter of recommendation.		
Unit:2	Business Correspondence	6hours
Business Correspondence-Meaning and significance-Principles-Essentials of Business letters--introduction, format and layout -E-mail- report writing, -writing skills - Elements of business letter-Workplace communication- Follow routine verbal and written instructions, develop effective workplace relationships, Communicate and work with team members, Respond effectively to customer requests.		
Unit:3	Maintaining Professionalism in Workplace	6hours
Maintain professionalism in the workplace - Respect work timeframes, maintain personal appearance and hygiene, Maintain adequate distance with colleagues and clients, Work in an ethical manner (honesty, work integrity, work ethics). Problem solving in work activities- Identify and examine problem, determine fundamental causes of the problem, determine corrective action, Provide recommendations to authorities.		
Unit:4	Workplace Harassment	6hours

Workplace harassment-
Identify the difference between acceptable behavior and unacceptable behavior, define workplace harassment - types of harassment.

strategies to protect self and deal with workplace harassment, Support colleagues and assist in creating a harassment policy.						
Unit:5	Planning and organizing work				6 hours	
Plan and organize work - Set objectives and plan work activities, Plan and schedule work activities, implement work plans, Monitor work activities. Leads small teams - Motivate and build the team, facilitate team development and monitor team effectiveness.						
					Total Lecture hours	30 hours
Text Books						
1	Good Practice Guide Professionalism at Work by Richard Brindley					
2	Integrity, Honesty, and Truth Seeking by Christian B. Miller, Ryan West					
3	Workplace Communication by Leena Mikkola, Maarit Valo					
4	Effective Communication in the Workplace by David L. Lewis					
Reference Books						
1	Practical Problem-Solving Skills in the Workplace by Judith Combes Taylor, Judith Combes Taylor Ph.D., Rebekah Lashman, Pamela Helling					
2	Problem-Solving and Decision Making by Jeff Butterfield					
3	Asian Perspectives on Workplace Bullying and Harassment by Avina Mendonca, Ernesto Noronha, Premilla DCruz					
4	Bullying and Harassment in the Workplace by Cary Cooper, Dieter Zapf, Helge Hoel, Stale Einarsen					
5	How to Plan and Organize Work by American Management Association					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://www.javatpoint.com/barriers-of-communication					
2	https://www.toppr.com/guides/business-communication-and-ethics/business-correspondence/meaning-and-importance-of-business-correspondence					
3	https://career.vt.edu/develop/professionalism.html					
4	https://blog.vantagecircle.com/workplace-harassment/					

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	S	S	M	L
CO2	L	S	S	S	M	M
CO3	S	S	S	S	S	S
CO4	S	S	S	S	M	M
CO5	S	S	S	S	M	M

*S-Strong; M-Medium; L-Low

ELECTIVE- I

Coursecode		CARE AND MAINTAINANCE OF TEXTILES	L	T	P	C
Elective-I(a)			4	-	-	3
Pre-requisite		Basic knowledge about fabric and garment care				
Course Objectives:						
The main objectives of this course are to:						
1. Gain a better understanding method in taking proper care of the clothing. 2. Impart knowledge on machines and equipment's used in the washing, storing and ironing processes. 3. Impart knowledge on the types of wash care labels and their meaning						

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Identify suitable methods of washing, drying, ironing and storing	K1
CO2	Understand the wash care labels and act accordingly	K2
CO3	Appraise the types of equipment used in the care of fabrics	K3
CO4	Recognize the need for dry cleaning for fabrics	K2
CO5	Evaluate the methods and equipment to be used for a better life of clothes	K5

K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create

Unit:1	Water and Laundry Soaps	12hours
Water-hard and soft water, methods of softening water. Laundry soaps - composition of soap types of soap, soapless detergents, detergent manufacture, advantages of detergents, Manufacturing process of soap and detergents		
Unit:2	Finishes and Stain Removal	12hours
Finishes - Stiffening Agents – Starch (cold water and hot water), Other stiffening agents, preparation of starch Laundry blues, their application. Stain removal common methods of removing stains; food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration/mildew, tar, turmeric and kum-kum.		
Unit:3	Washing, Drying and Ironing	12hours
Washing – Points to be noted before washing. Machine – types semi-automatic and Fully automatic; Top loading and front loading; wash cycles in a washing machine Drying equipment's – Indoor and outdoor drying Iron box – Parts and functions of an electric iron box; types – automatic iron box and steam iron. Ironing board – different types		
Unit:4	Laundering of Different Fabrics	12hours
Laundering of different fabrics – cotton and linen, woolens, coloured fabrics, silks, rayon and nylon. Specialty types of Laundry – waterproof coats, silk ties, leather goods, furs, plastics, lace.		
Unit:5	Storing, Dry Cleaning and Care Labels	12hours

Storing—Methods of storing clothes, Best way to store clothes Dry cleaning—Benefits, differences between dry cleaning and laundry, Steps in dry cleaning Care labels—Importance and Types - The International Care Labelling System, The Japanese Care Labelling System, The Canadian Care Labelling System, The European Care Labelling System, The American

CareLabellingSystem		TotalLecturehours	60hours
TextBooks			
1	WingateIB,TextilesfabricsandtheirSelection,Prentice-HallIncPublishers,1946		
2	Fundamentals of Textiles and their Care - Susheela Dantyagi, Orient Longmann Ltd, 1980		
ReferenceBooks			
1	Mildred T. Tate and Glisson O, Family Clothing, John Wiley & Sons Inc, Illinois, 1961		
2	Durga Deulkar, Household Textiles and Laundry Work, Amla Ram & Sons, Delhi, 1951		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://tide.com/en-us/how-to-wash-clothes/how-to-do-laundry/your-comprehensive-guide-on-how-to-do-laundry#Step1		
2	https://www.coats.com/en/Information-Hub/Care-Labels#:~:text=Labels%20should%20be%20designed%20based,5)%20Wringing%20%26%206)%20Drying		
3	https://www.customclothinglabels.com/uses/why-are-care-labels-so-important/#:~:text=Care%20labels%20are%20essential%20when,run%20could%20ruin%20the%20fabric.		
4	https://www.drycleaning.com.sg/blog/5-differences-between-dry-cleaning-and-laundry.html		
5	https://www.rinse.com/blog/care/what-is-dry-cleaning/		
6	https://fleming.ca.uky.edu/files/clothing_storage.pdf		
7	https://www.home-storage-solutions-101.com/clothes-storage.html		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	L	L	L	L	L
CO2	L	M	M	S	S	L
CO3	L	M	M	M	M	L
CO4	L	M	M	M	M	L
CO5	L	L	M	M	M	L

*S-Strong;M-Medium;L-Low

Coursecode		FASHION APPRECIATION	L	T	P	C				
ElectiveI(b)			4	-	-	3				
Pre-requisite	Basic knowledge in fashion concept and various fashion environment									
Course Objectives:										
The main objectives of this course are to:										
<ol style="list-style-type: none"> 1. To introduce various art forms to the students by classroom teaching, case studies, pictorial presentation and craft tools. 2. To engage the students to work on types of fashion and art forms by making them to create miniature models. 										
Expected Course Outcomes:										
On the successful completion of the course, student will be able to:										
CO1	Remember the basic of fashion concepts			K1						
CO2	Understand fashion styling, role of fashion and forecasting.			K2						
CO3	Apply the concepts of styling as freelancing and photo shooting.			K3						
CO4	Analyze the various cultural adoption and world art.			K4						
CO5	Create world art and writing based on fashion concepts			K6						
K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create										
Unit:1	Introduction To Fashion			12hours						
Introduction of fashion – Types of Fashion: Haute Couture				fashion – Ready-to-wear fashion – Mass market fashion – Fashion cycle.						
Unit:2	Fashion Styles			12hours						
Types of fashion styles: chic, bohemian, vintage, preppy, artsy, tomboy. Alternative clothing style: Punk Fashion, Gothic Fashion, hipster, steampunk, street grunge, Heavy metal fashion.										
Unit:3	Art Forms			12hours						
Fashion as Cultural Indicators, Cross Culture Studies, Role of fashion in human culture, Fashion Adoptions – sources of inspiration and their selection. World Art – Cubism, Pop art, German expression, Futurism, Dada										
Unit:4	Art of Writing			12hours						
Art Writing, writing for blogs, mind mapping and keyword selection, working as a creative team with freelancing stylist. Creating story, content preparation for art and styling, working on concept boards, setting trends, curating and narrating, fashion forecasting.										
Unit:5	Photoshoot			12hours						
Styling and basic grooming – model poses based on garment – final photoshoot and outcome.										
		Total Lecture hours			60hours					
Text Books										
1	Louvre: all the Paintings, Anja Grebe, Black Dog & Leventhal, New York, 2020.									
2	Printers of the Mughal Garden, Brigitte Singh, Bishwadeep Maitra, Mapin Publishing Pvt, Ltd,									

	Gujarat,2018.
	ThinkLikeanArtist, WillGompertz, PenguinPublishers, London, 2016.

ReferenceBooks

1	PostModernism—A Very Short Introduction, Christopher Butler, Oxford University Press, Uttar Pradesh, 2002.
2	Indian Art, Partha Mitter, Oxford University Press, Uttar Pradesh, 2001.

RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]

1	https://www.masterclass.com/articles/types-of-fashion-styles
2	https://www.kokuyocamlin.com/camel/techniques/art-reporter/famous-painting-styles-of-the-world
3	https://sewport.com/learn/fashion-photoshoot

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	L	L	L	L	S
CO2	L	L	L	L	L	S
CO3	L	L	L	L	L	S
CO4	L	L	L	L	L	S
CO5	L	L	L	L	L	S

*S-Strong;M-Medium;L-Low

Coursecode		NON-WOVEN			
ElectiveI(c)		L	T	P	C

Pre-requisite	Basicknowledgeaboutfabric		
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CourseObjectives:	
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The main objectives of this course are to:

1. Rephrase Fiber preparation process.
2. Gain an understanding about Nonwovens.
3. Impart knowledge on Bonding process.
4. Impart knowledge on fiber preparation for non-woven production

ExpectedCourseOutcomes:	
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On the successful completion of the course, student will be able to:	
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CO1	Define Nonwovens fiber used in textile industry.	K1
CO2	Understand the wash care labels and act accordingly and summarize the fiber Preparation Processes of raw materials.	K2
CO3	Appraise the types of equipment used in the care of fabrics and categorize the web bonding process.	K3
CO4	Recognize the need for dry cleaning for fabrics and Interpret polymer technologies and its sequence.	K2
CO5	Evaluate the methods and equipment to be used for a better life of clothes-- Analyze the structure of non-woven fiber.	K5

K1-Remember; K2- Understand; K3- Apply; K4-Analyze; K5 -Evaluate; K6- Create	
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Unit:1	Fiberfor Non-woven	12hours
Overview of Nonwovens -Introduction and Definitions, Elements of non woven, Fibers- geometry, Structure of fibrous webs. Basic nonwoven processes and their sequences.		

Unit:2	FiberPreparationProcessesofrawmaterials	12hours
Uses of natural fiber for Nonwoven fabrics, Fiber Preparation Processes of raw materials- Fiber preparation mixing and Carding process, Parallel-lay process, Cross lay process, Perpendicular-lay process, Air-lay process and Wet-lay process.		

Unit:3	WebBonding	12hours
Web Bonding Processes Mechanical bonding processes- Needle-punch process and Hydroentanglement process. Thermal bonding processes- Principles of thermal bonding, Calendar bonding process, Through-air bonding process, Infra-red bonding process, Ultrasonic bonding process. Chemical bonding processes- Chemical binders, Methods of binder applications, Saturation bonding process, Foam bonding process, Spray bonding process, Print bonding process, Methods of drying.		

Unit:4	StructureandApplication	12hours
Web geometry, fiber orientation curl factor, web density. Identification, properties and application of different non-wovens.		

Unit:5	EvaluationofNon-WovenFabrics	12hours
Porosity, tear strength, air permeability, tensile strength, 3-point bending test, fatigue test, CBR Loading, cone puncture test, abrasion test, peeling test, pilling		

test,studyofDINstandards

		TotalLecturehours	60hours
TextBooks			
1	S.J.Russell(Ed.),HandbookofNonwovens,WoodheadPublishing,CRCPress,WashingtonDC,2007.		
2	W.Albrecht,H.FuchsandW.Kettelmann,NonwovenFabrics:RawMaterials,Manufacture,Applications,Characteristics,TestingProcess,Wiley-VCH,VerlagGmbH&Co.KGA,Weinheim,2003.		
ReferenceBooks			
1	M.S.Casper,NonwovenTextiles,NoyesDataCorp.(ParkRidge,N.J),1975		
2	M.Mcdonald,NonwovenFabricTechnology,ParkRidge,NJ:NoyesData,1971.A jointventurebyII ScandiIITs,funded.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://recovo.co/blog/what-is-non-woven-fabric/		
2	https://www.textileschool.com/352/non-woven-fabrics/		
3	https://www.textiletoday.com.bd/types-non-woven-fabrics-manufacturing-processes-applications		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	L	L	L	L	L
CO2	L	M	M	S	S	L
CO3	L	M	M	M	M	L
CO4	L	M	M	M	M	L
CO5	L	L	M	M	M	L

*S-Strong;M-Medium;L-Low

ELECTIVE– II

Coursecode		BASICSOFCOSMETOLOGY	L	T	P	C			
ElectiveII(a)			4	-	-	3			
Pre-requisite	Basicknowledgeaboutpersonalcare								
CourseObjectives:									
<p>1. To gain knowledge about personal grooming</p> <p>2. To enable the student to develop knowledge in dressing, makeup to the Etiquettes.</p> <p>3. To help them to understand and apply the procedures for different personalities</p>									
ExpectedCourseOutcomes:									
On the successful completion of the course, student will be able to:									
CO1	Importance of cosmetology		K1						
CO2	Understand Equipment used for pedicure, basic pedicure technique		K2						
CO3	Be aware of Equipment and techniques used for Manicure		K2						
CO4	Analyzes skin and hair		K3						
CO5	Apply face makeup		K4						
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create									
Unit:1	Cosmetology – An Introduction		12hours						
Cosmetology – Introduction, Definition, and its importance – difference between beautician and cosmetologist – features of a cosmetologist – Types and application – Self-grooming – definition and its importance.									
Unit:2	Pedicure		12hours						
Pedicure, definition, need for pedicure, tools and equipment used for pedicure, step by step procedure of pedicure – , pedicure technique – benefits – difference between spa and regular pedicure – pedicure safety.									
Unit:3	Manicure		12hours						
Manicure – equipment used for Manicure, Types – French, hotoil, dip power manicures – Paraffin wax treatments – shaping of nails, removal of the cuticles, Mehandi – Classical, Arabic, Glitter, Painting and Nail Art – Nail Care.									
Unit:4	Skin and hair		12 hours						
Structure and function of skin, Skin types, skin tones, tips for skincare and steps in basic facial. Care for skin and hair – Basic Hairstyles: Knotted style – Rolling style – Plaited style – Basic structure of skin and hair, Products available, skin and hair care, makeup for face and hair do styles.									
Unit:5	Facemakeup		12hours						
Facemakeup – meaning, makeup application, Make-up types, shape and colour of Hair, hair care and hairstyles for occasion. Basic Haircuts – Straight Trimming, “U” – cut and “V” – Cut.									
		TotalLecturehours		60hours					
TextBooks									
1	Dr. Neena Khanna, Body and Beauty Care, Pustak Mahal Publishers (2011).								
2	Rashmi Sharma, Herbal Beauty & Body Care, Pustak Mahal Publishers (2011).								

3	RichaDave,Make-upAlbum,NavneetPublication(2006).
ReferenceBooks	
1 CatherineM.Frangie.Milady,Standardcosmetology,MiladyPublishingCompany.(2014).	
2	RoshiniDayal,NaturalBeautySecretsfromIndia,TatapublishingEnterprises.LLC,(2008).
3	P.J.Fitzgerald.,ThecompletebookofHairstyling,Mansoorbookhouse,(2003).Trinny woodwall,Sunsannalconstantive,
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://www.pharmacistdunia.com/2018/07/introduction-to-cosmetology.html
2	https://ncert.nic.in/vocational/pdf/kvbk103.pdf
3	https://www.health.harvard.edu/topics/skin-and-hair
4	https://www.colorescience.com/blogs/learn/how-to-apply-makeup

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	M	S	S	S
CO2	M	S	L	S	S	S
CO3	M	S	M	S	S	S
CO4	L	S	M	S	S	S
CO5	L	S	L	S	S	S

*S-Strong;M-Medium;L-Low

Coursecode		HOME TEXTILES	L	T	P	C			
Elective II(b)			4	-	-	3			
Pre-requisite	Knowledge about choice of fabrics for Home Textiles								
Course Objectives:									
The main objectives of this course are to:									
<ol style="list-style-type: none"> 1. Impart knowledge on the various home textile products 2. Gain insights on the bedlinens, kitchen linens, bathroom linens 3. Acquire better understanding on the choice of fabrics for the home textile products 									
Expected Course Outcomes:									
On the successful completion of the course, student will be able to:									
CO1	Classify the home textile products								
CO2	Understand the types of floor and wall coverings								
CO3	Distinguish curtains and draperies								
CO4	Describe the types of soft furnishings								
CO5	Discover the types and functions of kitchen linens								
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create									
Unit:1	Home Textiles – An Introduction			12hours					
Introduction to home textiles, definition, types of home textiles, factors influencing selection of home textiles, recent trends in home textiles									
Unit:2	Floor and Wall Coverings			12hours					
Floor and wall coverings – definition, types of floor covering – hard, soft and resilient floor coverings and uses and care and maintenance of floor coverings. Wall covering – definition, uses, care and maintenance of wall coverings									
Unit:3	Door and Window Treatments			12hours					
Door and window treatments – definition and parts of door and windows, curtains and draperies – definition and materials used for curtains and draperies. Types of Curtains – draw, tailored, pleated, cafe, three tier curtains. Types of Draperies – swags. Accessories – rod, hook, rails, racks, curtain tape, pins									
Unit:4	Soft Furnishings for Living and Bed Linen			12hours					
Introduction to living and bedroom linens, types – sofa, sofa covers, wall hangings, cushion, cushion covers, upholsteries, bolster and bolster covers, bedsheet s, covers, blankets, blanket covers, comfort and comfort covers, bedspreads, mattress and mattress covers, pillow and pillow covers, pads, uses and care.									
Unit:5	Soft Furnishings for Kitchen and Dining			12hours					
Soft furnishings for kitchen and dining, types of kitchen linens – kitchen towel, aprons, dishcloth, fridge, grinder and mixie covers, mittens, fridge holders – their uses and care. Types of dining-table mat, dish/potholders, cutlery holder, fruit baskets, hand towels – uses and care. Bathroom linens – types, uses and care									
			Total Lecture hours		60hours				

TextBooks	
1	HomeComforts-TheArtsandScienceofKeepingHome,CherylMendelson,Scriber,New York, 2005
2	CushionsandPillows-ProfessionalSkills-MadeEasy,HamlynOctopus,OctopusPublishingGroup,NewYork,2001
3	TheUltimateSewingBook200SewingIdeas ForYouandYourHome, MagiMcMcCormickGordon,CollinsandBrown,London,2002
ReferenceBooks	
1	Designandmakecurtains,HeatherLuke,NewHollandpublishers,London,1999
2	CornucopiaofCushions,SusieJohns,ApplePress,London,1997
3	ArtinEverydayLife,HarrietGoldsteinandVettaGoldstien,TheMacmillianCompany,2004
4	PerformanceofHomeTextiles,SubrataDas,WoodheadPublishingIndiaPvt.Limited,2010
5	HomeFurnishing,V.RameshBabuandS.Sundaresan,WoodheadPublishingIndiaPvt. Limited,2018
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://www.homestratosphere.com/types-curtains/
2	https://bettersleep.org/mattress-education/mattress-accessories/pillow-types/
3	https://textilecourse.blogspot.com/2018/06/types-classification-home-textiles.html
4	https://www.fibre2fashion.com/industry-article/1769/home-textiles-a-review
5	http://www.india-crafts.com/textile/home-textile.html

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	S	M	M
CO2	S	S	S	S	M	M
CO3	S	S	S	S	M	S
CO4	S	S	S	S	M	S
CO5	S	S	S	S	M	S

*S-Strong;M-Medium;L-Low

Coursecode		GARMENT ACCESSORIES AND TRIMS	L	T	P	C				
Elective II(c)			4	-	-	3				
Pre-requisite	Knowledge about the types of accessories and trims used in garment									
Course Objectives:										
The main objectives of this course are to:										
<ol style="list-style-type: none"> 1. Educate about various types of trims and accessories used in apparels 2. Teach about the quality requirements 										
Expected Course Outcomes:										
On the successful completion of the course, student will be able to:										
CO1	Distinguish the types of accessories used in garment			K2						
CO2	Differentiate the types of fibers used in making sewing and embroidery threads			K3						
CO3	Assess the various types of closures used in apparels			K3						
CO4	Learn about the various types of trims used			K3						
CO5	List out the quality requirements for poly bag and carton box			K2						
K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create										
Unit:1	Garment Accessories			12hours						
Introduction to garment accessories-Selecting garment accessories-Types of garment accessories: Basic accessories-Decorative accessories-Finishing accessories-Accessories for children's wear - Design development for different accessories-Safety issues for different accessories in children's garment-small parts: choking hazards-Decorative trims and Embellishments.										
Unit:2	Sewing and Embroidery Threads			12hours						
Sewing threads-Textile fibers used for making sewing threads-Thread Construction-Ticket Number-Quality parameters applicable to sewing threads and testing-Thread packages-Embroidery threads-Quality requirements-Fibers used for embroidery threads-Quality evaluation of embroidery threads										
Unit:3	Closures			12hours						
Zippers-Component parts-Types-Application techniques-Quality parameters and testing-Buttons-types - Quality requirements & testing procedures -Elastic - Application techniques - Types - Quality requirements and testing procedures.Drawstrings-Method of application-Quality parameters-Velcro Method of application techniques-Quality parameters-Snap fastness-Types-Method of application.Quality parameters-Hooks-types-Method of application-Quality Norms										
Unit:4	Supporting and Decorative Trims			12hours						
Lining : Importance - Method of application - Quality requirements - Interlining : Importance - Types -Method of application-Quality requirements-Fusing foam:importance-Types-Method of application-Quality requirements-Label and it types-Method of application on garment-Quality requirements-Lace-Importance and it types-Quality parameters-Method of application-Appliqué:Importance-Types of materials-Applique cutting techniques-Application methods-Quality requirements.Sequins:Introduction about various sequins and their types-Application techniques-Quality requirements.										
Unit:5	Packing Accessories			12hours						

Tags and its types – Quality requirements – Polybags and its types – Quality norms pertaining to polybags – Hangers and its types – Cartons and its types – Testing required for apparel export Cartons – Factors to be considered for export cartons – Wrappers and Tissues – Pouches for innerwear – Latest innovation in packing accessories		Total Lecture hours	60 hours
Text Books			
1 Fashion Apparel Accessories and Home Furnishing's, Diamond Professor Emeritus, Jay; Diamond Adjunct Faculty, Ellen., Prentice Hall, 2006			
2 Know Your Fashion Accessories, Celia Stall-Meadows, Tana Stufflebean, Fairchild Books & Visuals, 2003			
Reference Books			
1 Carr and Latham's Technology of Clothing Manufacture, Edited by David J. Tyler, 2009			
2 Apparel Manufacturing Handbook, Analysis, Principles and Practice, Jacob Solinger, Bobbin Media Corporation, 1988			
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]			
1 https://ordnur.com/textile/list-of-trimmings-and-accessories-use-in-garments/			
2 https://www.onlineclothingstudy.com/2018/10/the-fusing-technology-fusing-parameters.html			
3 https://apparelresources.com/fashion-news/trends/trims-and-accessories-from-being-functional-to-giving-an-innovative-edge-to-garments/			
4 https://medium.com/@stitchdiary/importance-of-decorative-trims-in-the-garment-industry-3b306e4b59ef			

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	M	M	L
CO2	S	M	S	M	M	L
CO3	S	M	S	M	M	L
CO4	S	M	S	M	M	L
CO5	S	M	S	M	M	L

*S-Strong; M-Medium; L-Low

ELECTIVE - III

Coursecode		HOMETEXTILES PRACTICAL		L	T	P	C
Elective-III(a)				-	-	4	3
Pre-requisite	Basicknowledgeinsewing						

CourseObjectives:

The main objectives of this course are to:

1. Understand the types of home textiles.
2. Impart knowledge on the application of home textiles.
3. Design and home textiles.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand the types of home textiles	K2
CO2	Analyse the parts and functions of home textiles	K4
CO3	Create designs for types of home textiles and show variations	K6
CO4	Construct home textiles	K6
CO5	Apply colour combinations and fabric selection throughout the process	K4

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.PreparationofWallHangings/DoorHanging(Design/Sketch5designsandconstructone)	10hours
2.PreparationofTablelinenset(Design/Sketch5designsandconstructone)	20hours
<ul style="list-style-type: none"> • Tablecloth • Runner • Placemat • TableNapkin 	
3.PreparationofBedlinens(Design/Sketch5designsandconstructone)	15hours
<ul style="list-style-type: none"> • Bedsheets with Pillow Cover 	
4.PreparationofCurtainsandDraperies(Design/Sketch5designsandconstructone)	15hours
	TotalLecturehours
	60hours

TextBooks

1	Home Textiles, T Karthik and D Gopalakrishnan, Daya Publishing House, 2018
2	Home Furnishing, V. Ramesh Babu and S. Sundaresan, Woodhead Publishing India, 2018

ReferenceBooks

1	Interior decorating effects, Stewart and Sally Walton, Lorenz books, 2000
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RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]

1	https://lunaweddingandeventsupplies.com.au/blogs/news/types-of-tablecloth
2	https://valenciaextension.nmsu.edu/documents/housing--interior-design-id.pdf

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	M	S	S	S	M

CO2	M	S	M	S	S	S
CO3	L	M	S	M	M	S
CO4	M	M	S	S	M	S
CO5	L	M	S	M	L	S

*S-Strong;M-Medium;L-Low

Coursecode		FASHIONPHOTOGRAPHY PRACTICAL	L	T	P	C					
Elective-III(b)			-	-	4	3					
Pre-requisite	Basicknowledgeongarmentpresentation										
CourseObjectives:											
The main objectives of this course are to:											
<ol style="list-style-type: none"> 1. Understand the concepts of photography and editing process. 2. Give ideas on developing a photo and enable photography techniques in various fields. 3. Enable students to know about image editing with special effects. 											
ExpectedCourseOutcomes:											
On the successful completion of the course, student will be able to:											
CO1	Remember general principles of photography				K1						
CO2	Understand the lighting techniques for indoor or outdoor photography				K2						
CO3	Apply the techniques in the field of modelling, magazine, fashion show etc...				K3						
CO4	Evaluate the right image selection for the purpose of photography				K4						
CO5	Create images with the help of computer applications				K6						
K1-Remember;K2- Understand;K3-Apply; K4-Analyze;K5 -Evaluate;K6- Create											
Photography:		20hours									
<ol style="list-style-type: none"> 1. Product Photography 2. Modelling Photography 3. Indoor and Outdoor Photography 											
Specialeffects:		20 hours									
<ol style="list-style-type: none"> 1. Black and White Image 2. Gray Scale Image 3. Mono Colour Image 4. Negative Image 5. Cut Colour Image 											
Imageediting:		20hours									
<ol style="list-style-type: none"> 1. Collage work 2. Creative image editing 3. Creative layout 											
		TotalLecturehours									
TextBooks											
1	Basic Industrial Arts, Plastics, Graphics Arts, W.R. Miller, Power Mechanics, McKnight & McKnight Publishing Company, US, 1978.										
2	Photography, Illinois, McKnight Publishing Company, US, 1978.										
ReferenceBooks											
1	Photography Course, John Hedge, John Hedge Co, UK, 1992.										
RelatedOnlineContents[MOOC, SWAYAM, NPTEL, Websites etc.]											
1	https://shutterstoppers.com/photoshop-tutorial-fashion-photography#:~:text=A%20simple%20beauty%20edit%20is,can%20easily%20make%20it%20darker.										

2 | <https://enviragallery.com/editing-fashion-photography-for-beginners/>

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	L	L	S
CO2	M	M	S	L	L	S
CO3	S	S	S	L	M	S
CO4	M	L	S	M	L	S
CO5	S	L	S	M	L	S

*S-Strong;M-Medium;L-Low

Coursecode		ORNAMENTS AND ACCESSORY MAKINGPRACTICAL	L	T	P	C
Elective-III(c)			-	-	4	3
Pre-requisite	Familiarwithtypesofornamentsandaccessories				2020-2021	

CourseObjectives:

The main objectives of this course are to:

1. To create and develop ornaments and accessories.
2. To design ornaments and accessories for various occasions.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

1	Develop new accessories with fabrics	K6
2	Understand new techniques of creating ornaments.	K2
3	Discover new ideas of creating ornaments and accessories.	K3
4	Create a complete set of ornaments for bridal and other special dress	K6
5	Organize items needed for creating accessories and ornaments efficiently	K6

K1-Remember; **K2**-Understand; **K3**-Apply; **K4**-Analyze; **K5**-Evaluate; **K6**-Create

Create the Following Accessories with Fabric.**20hours**

- Handbag/mobile pouch
- Slipper or shoe
- Belt for men and women
- Mask and Gloves

Create the following ornaments.**30hours**

- Hair ornaments
- Ear ornaments
- Neck ornaments
- Hand ornaments
- Finger ornaments
- Hip ornaments
- Leg ornaments
- Head fascinators

Create set of ornaments to suit a dress.**10hours**

- Set of ornaments for
bridal wear/fashion show/officewear/casual wear/dance costumes.

Record Notebook-

Fix photographs of the items created and explain the details of materials used and the method of construction

Total Lecture hours 60hours

Text Books	
1	Jewellery Making, A Complete Course for Beginners, Jinks McGrath, Apple Press, 2007
2	The Workbench Guide to Jewellery Techniques, Anastasia Young, Thames and Hudson, 2010
Reference Book	
1	The Bag Making Bible: The Complete Creative Guide to Sewing Your Own Bags - Lisa Lam, Amy Butler, Published by David & Charles, 2010
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.youtube.com/watch?v=pdwJZZSUjfs
2	https://www.youtube.com/watch?v=4jNCJm3j0ec
3	https://www.youtube.com/watch?v=RehISbeKeMo
4	https://www.youtube.com/watch?v=bpjpvxos200
5	https://www.youtube.com/watch?v=7OTfnxojuIM

Mapping with Programme Outcomes										
Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	P10
CO 1	S	S	S	S	M	L	L	M	M	S
CO 2	S	S	S	S	M	M	L	M	L	S
CO 3	S	S	S	S	M	M	L	M	L	S
CO 4	S	S	S	S	S	S	S	S	M	S
CO 5	M	L	L	L	M	M	L	S	M	S

*S-Strong; M-Medium; L-Low

ELECTIVE- IV

Coursecode		DRAPINGPRACTICAL	L	T	P	C
Elective-IV(a)			-	-	3	3
Pre-requisite		Basicknowledgeoncomputers				

CourseObjectives:

The main objectives of this course are to:

1. Teach the basics to prepare the body forms and fabrics for draping.
2. Create patterns for basic bodice and skirts using draping method.
3. Create patterns for yokes and collars using draping method.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Discover and mark the important structural lines in a dummy form	K3
CO2	Analyze the fabric, straighten the fabric ends and remove the creases	K4
CO3	Create draped patterns for basic bodice blocks and skirt	K6
CO4	Create draped patterns for types of yokes	K6
CO5	Create draped patterns for types of collars	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

1.PreparationofBodyForms	8hours
<ul style="list-style-type: none"> • Mark the Chest Line with Style Tape • Mark the Empire/Under Chest Line with Style Tape • Mark the Waistline with Style Tape • Mark the Hip Line with Style Tape 	
2.PreparationofFabric	8hours
<ul style="list-style-type: none"> • Remove creases by ironing the fabric. • Straighten the fabric 	
3.DrapetheFollowingPatterns	9hours
<ul style="list-style-type: none"> • Draping of Bodice Front • Draping of Bodice Back • Draping of Skirt with fullness 	
4.DrapetheFollowingYokes	10hours
<ul style="list-style-type: none"> • Simple Yoke • Yoke with Fullness within the Yoke Shirt Yoke • Midriff Yoke 	
5.DrapetheFollowingCollars	10hours
<ul style="list-style-type: none"> • Peter Pan Collar • Mandarin Collar/Shirt Collar • Shawl Collar/Convertible Collar 	
TotalLecturehours	45hours
TextBooks	
1	Draping for Apparel Design, 3rd Edition - Helen Joseph and Armstrong, Bloomsbury Academic, 2013
2	The Art of Fashion Draping, Connie Amador and Crawford, Bloomsbury Academic, 2018

ReferenceBooks	
1	The Art of Fashion Draping, Connie Crawford, Bloomsbury Publishing India Private Limited, 2007
2	Draping for Fashion Design, Hilde Jaffe, Prentice Hall, 2000.
3	Draping for Apparel Design, Helen Joseph and Armstrong, Bloomsbury Academic, 2008.
4	Draping for Fashion Design, Hilde Jaffe and Nurie Relis, Pearson/Prentice Hall, 2005.
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://www.youtube.com/watch?v=hAvjXU9xrOM
2	https://www.youtube.com/watch?v=BhG9Sp3UutI
3	https://www.moodfabrics.com/blog/intro-to-draping-dress-form-muslin-basics/
4	https://fitnyc.libguides.com/fashiondesign/draping
5	https://www.youtube.com/watch?v=-Hriguvg4RA

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	L	S	S	M
CO2	S	S	L	S	S	M
CO3	S	S	L	S	S	M
CO4	S	S	L	S	S	M
CO5	S	S	L	S	S	M

*S-Strong;M-Medium;L-Low

Coursecode		DESIGN PROCESS AND PRODUCT DEVELOPMENT PRACTICAL	L	T	P	C					
Elective-IV(b)			-	-	3	3					
Pre-requisite	Basic knowledge on garment presentation										
Course Objectives:											
The main objectives of this course are to:											
4. Understand the design process. 5. Give ideas on developing a product. 6. Enable students to know sequence of steps involved in product development.											
Expected Course Outcomes:											
On the successful completion of the course, student will be able to:											
CO1	Remember general principles of design				K1						
CO2	Understand the design process				K2						
CO3	Apply the techniques of garment designing in product development				K3						
CO4	Evaluate the garment outfit.				K4						
CO5	Create ready-to-wear and haute couture outfits				K6						
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create											
Preparation ready-to-wear outfit and haute couture						45 hours					
Instructions											
<ul style="list-style-type: none"> The students should prepare Two ready to wear outfits and one haute couture outfit based on chosen theme for Kids, Men and Women's wear It is mandatory for students to prepare product development record for their examination. The product and record will be evaluated by a Team of Internal & External Experts. This will be followed by the Viva-Voce. 											
						Total Lecture hours 45 hours					
Text Books											
1	Fashion Design and Product Development, Harold Carr, John Pomeroy, Blackwell Publication, 1992.										
2	Portfolio design + Presentation, Anna Kiper, Batasford publications, 2014.										
3	Portfolio presentation for fashion designers, Linda Tain, Fairchild Publishers, 2010.										
Reference Books											
1	Portfolio Management, S. Kevin, Prentice Hall of India, PHI Publications, 2006.										
2	Design with Color: The design guide to over 1000 color combinations, Alles, Jeanne, Chronicle Books, 1992.										
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]											
1	https://youtu.be/HEsmu45SKv4										
2	https://youtu.be/buERDxlBn8w										

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	L	L	S

CO2	M	M	S	L	L	S
CO3	S	S	S	L	M	S
CO4	M	L	S	M	L	S
CO5	S	L	S	M	L	S

*S-Strong;M-Medium;L-Low

Coursecode		PATTERN MAKING FOR KNITS PRACTICAL	L	T	P	C
Elective-IV(c)			-	-	3	3

Pre-requisite Basic knowledge about fabric and garment care

Course Objectives:

The main objectives of this course are to:

1. Train the students in preparing patterns for various styles.
 2. Enable the students to grade the prepared pattern for various sizes.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Understand the measurement chart and specifications and gain knowledge about allowances at various points	K2
CO2	Apply the knowledge and draft the pattern manually as well as using CAD software	K2
CO3	Create pattern any given measurement manually as well as using CAD software	K3
CO4	Grade the pattern for any size from basic size manually as well as using CAD software	K5
CO5	Calculate the make efficiency and apply ways to reduce wastage	K5

K1-Remember;K2- Understand;K3-Apply; K4-Analyze;K5 -Evaluate;K6– Create

Draftandgradepatternsforthefollowing garments	45hours
<ol style="list-style-type: none">1. Kid'sWear–Romper2. Kid'sWear- ALinefrock3. Children'sSuitsandPyjama4. LadiesSkirt5. Women'sNightwear6. Brief7. Men'sBasicTShirt8. RaglanwithPocket9. Men'sPoloTShirt10. Men'sTrouser11. Men'sT-Shirtwithhood12. Men'sInnerGarment– VestsRN/RNS	

	TotalLecturehours	45hours
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TextBooks

1	Professional patternmaking for designers—women's wearmen's casual wear, Jack Handford, Fairchild Publications, 2003
2	Pattern cutting for clothing using CAD, Lectra & Modaris, M. Stott, Woodhead Publishing, 2012

1. The creation of this is in CADLectures Made in M.Scott Wallace Publishing 2012

1 Pattern cutting for clothing using CAD, Lectra & Modaris, M. Stott, Woodhead Publishing, 2012

[Related](#) [Online](#) [Contents](#) | [MOOC](#), [SWAYAM](#), [NPTEL](#), [Websites etc.](#)

<https://www.textileschool.com/293/pattern-making>

2 | <https://www.thecreativecurator.com/pattern-making>

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	M	M	M	L
CO2	S	M	M	M	M	L
CO3	S	M	M	M	M	L
CO4	S	M	M	M	M	L
CO5	S	M	M	M	M	L

*S-Strong;M-Medium;L-Low

ELECTIVE- V

Coursecode		ECO DYEING AND PRINTING PRACTICAL	L	T	P	C					
Elective-V(a)			-	-	4	3					
Pre-requisite	Basicknowledgeondesigning										
CourseObjectives:											
The main objectives of this course are to:											
<ol style="list-style-type: none"> 1. Identify natural dyes and pigments. 2. Moving towards sustainability. 3. Enjoy the nature around us. 											
ExpectedCourseOutcomes:											
On the successful completion of the course, student will be able to:											
CO1	Understand the types of flowers and leaves in the neighborhood				K2						
CO2	Analyze the colours that can be created from flowers and leaves				K4						
CO3	Dye the fabric with natural colors				K6						
CO4	Create prints with flowers, leaves and rust				K6						
CO5	Create garment designs with eco dyes and prints				K6						
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create											
1.Create a garment/hometextile with a natural dyed derived from the following						30hours					
<ul style="list-style-type: none"> • Flower(2types) • Leaf(2types) • Fruits/Vegetables(Donotuseediblepartsonlywaste) 											
2.Create a garment/hometextile with EcoPrints derived from the following						30hours					
<ul style="list-style-type: none"> • Flower • Leaf • Fruits/Vegetables(Donotuseediblepartsonlywaste) • Rust 											
						TotalLecturehours					
						60hours					
TextBooks											
1	Eco Printing for Beginners: Guide To Eco Printing, Steps, Tips, Eco Printing Methods And More, Brett Ethan, 2022										
ReferenceBooks											
1	Eco Printing 101: Beginners Guide To Eco Printing, Basics, Steps, Tips And Many More, Connor Jace, 2022										
RelatedOnlineContents[MOOC, SWAYAM, NPTEL, Websites etc.]											
1	https://mochni.com/eco-prints-learn-the-process-of-all-natural-eco-printing/										
2	https://www.fiberartsy.com/eco-printing-fabric/										
3	https://krex.k-state.edu/bitstream/handle/2097/9118/Haar+Eco+Prints+2011+KSU+Sustainability.pdf;jsessionid=673BEA425E2BE6E776178A462C74D5DF?sequence=1										
4	https://naturalfabricdyeing.com/wp-content/uploads/2017/08/All-Eco-Printing-Techniques.pdf										

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	M	S	S	S	M
CO2	M	S	M	S	S	S
CO3	L	M	S	M	M	S
CO4	M	M	S	S	M	S
CO5	L	M	S	M	L	S

*S-Strong;M-Medium;L-Low

Coursecode		KNITTINGPRACTICAL	L	T	P	C					
Elective-V(b)			-	-	4	3					
Pre-requisite	Basicknowledgeinknittingandweaving										
CourseObjectives:											
The main objectives of this course are to:											
<ol style="list-style-type: none"> Analyze the weft knitted structures to determine the stitch density, loop length, tightness factor, and to determine the cam order, needle order requirements. Analyze the jacquard structures to determine the yarn requirements, and to determine the he cam setting details. Analyze the woven structures to determine the EPI, PPI, yarn count, yarn crimp & Cover factor, and to determine drafting order and peg planning 											
ExpectedCourseOutcomes:											
On the successful completion of the course, student will be able to:											
CO1	Analyze and identify the type of fabric structure of knitted fabrics				K4						
CO2	Evaluate the machine requirements for producing knitted fabric structures				K5						
CO3	Understand single jersey knit structure and its derivatives				K4						
CO4	Understand double jersey knit structure and its derivatives				K5						
CO5	Understand Auto stripe and Jacquard knit structures				K6						
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create											
Analyze the given knitted fabric sample						30hours					
<ol style="list-style-type: none"> Single jersey and its derivative – 5 samples Double jersey and its derivatives – 5 samples Auto stripe and Jacquard designs – 2 samples 											
Instructions for Analysis						30hours					
<ol style="list-style-type: none"> Course and Wale Density Loop length Areal Density (GSM) Tightness Factor Technical graph Cam order Needle order 											
						Total Lecture hours					
						60hours					
TextBooks											
1	Fabric Structure and Design, N. Gokarneshan, New Age International Publishers, 2008										
2	Knitting Technology, Ajgaonkar D.B, Universal Publishing Corporation, 1998										
Reference Books											
1	Knitting Technology Second Edition, David Spencer, Woodhead Publishing Ltd. England 1989										
2	Flat Knitting, Samuel Raz, Meisenbach Bamberg, 1993										
3	Principles of Weaving, R. Marks, A.T.C. Robinson, The Textile Institute, Manchester, 1976										

RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]						
1	https://www.textileschool.com/360/types-of-fabric-weaving-looms					
2	https://textilelearner.blogspot.com/2013/08/woven-fabric-analysis-analysis-of-woven.html					
3	https://www.textileflowchart.com/2014/12/process-flow-chart-of-weaving					

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	L	L	S
CO2	S	S	M	L	L	S
CO3	S	S	M	L	L	S
CO4	S	S	M	L	L	S
CO5	S	S	M	L	L	S

*S-Strong;M-Medium;L-Low

Coursecode		DESIGN FOR HIGH END KNITS PRACTICAL	L	T	P	C							
Elective-V(c)			-	-	4	3							
Pre-requisite	Basic knowledge on knits and its application												
Course Objectives:													
The main objectives of this course are to:													
<ol style="list-style-type: none"> 1. Know the usage of knitted fabrics. 2. Create innovative designs in knitted fabrics. 3. Learn versatile application of knitted fabrics 													
Expected Course Outcomes:													
On the successful completion of the course, student will be able to:													
CO1	Remember the qualities of knitted fabrics				K1								
CO2	Understand the properties of knitted fabrics				K2								
CO3	Apply knitted fabrics in innovative areas				K3								
CO4	Analyze the ornamentation methods in knitted fabrics				K4								
CO5	Evaluate the usage of knitted fabrics as a home textile material				K5								
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create													
Garment Construction		60 hours											
Preparing a trend report based on market study, field research, brand analysis and interview. Trend prediction for new product development													
<ol style="list-style-type: none"> 1. Application of knit fabric for Indian ethnic products 2. Creating contemporary artworks 3. Surface ornamentation on knit fabric. 4. Application of western inspiration for high end knits 5. Design and construct wearable art with knitted fabric. 6. Create home textile products out of knit wastes. 7. Drape ethnic wear using knit fabric. 8. Sketch and construct intimate wear / Creating school uniform with knit fabric. 													
Evaluation by Viva-voce													
		Total Lecture hours											
Text Book(s)													
1	Designing for Knitwear, Deborah Newton, The Taunton Press, New Town CT 1998.												
Reference Books													
1	Knitwear Fashion Design, Maite Lafuente, Promopress Publishers, Spain, 2017.												
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]													
1	https://style2designer.com/pattern-cutting-cad-cam/cutting-sewing-techniques/mens-shirt-drafting-sewing-tutorial/												

Cos	PO1	PO2	PO3	PO4	PO5	PO6
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CO1	M	S	S	S	L	M
CO2	M	S	S	S	L	M
CO3	M	S	S	S	L	M
CO4	M	S	S	S	L	M
CO5	M	S	S	S	L	M

*S-Strong;M-Medium;L-Low

ELECTIVE- VI

Coursecode		MARKETING AND MERCHANDISING	L	T	P	C
Elective-VI(a)			4	-	-	3
Pre-requisite		Basic knowledge of fashion and consumer				

Course Objectives:

The main objectives of this course are to:

1. Impart knowledge on the underlying concepts of marketing and fashion marketing
2. Familiarise with the fashion products, consumer, communications, research and forecasting
3. Describe the role of merchandisers in the garment industry and their types

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Understand the basic concepts of marketing and fashion marketing	K2
CO2	Describe the types of fashion products and the consumer behavior	K1
CO3	Explain the process of communication, marketing research and forecasting	K1
CO4	Discover the importance of merchandisers and their types	K3
CO5	Interpret types of stores, design, layouts and merchandise presentation	K2

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	Introduction to Marketing	12hours
Marketing – Meaning, Marketing management philosophies, Marketing and Fashion Marketing, The fashion market – structure and size. Marketing environment – Micro and Macro marketing. Marketing Mix – Product, price, promotion and place; Marketing Functions – Assembling, standardization and packaging; Digital Marketing – meaning, scope and advantages		
Unit:2	Fashion Products and the Consumer	12hours
Marketing fashion products – importance and classification of products; the product mix and range planning; the fashion product lifecycle; Fashion Consumer – Role of consumer behavior in marketing, types of consumer decisions, the decision process, factors that influence decisions – consumer attitudes, consumer motivation, consumer personality, opinion leadership, family and social status		
Unit:3	Marketing Communication, Research and Forecasting	12hours
Fashion marketing communications – traditional approach and integrated approach; Fashion marketing research – purpose and significance, stages in the research process; Fashion forecasting – meaning and importance, basic of predicting trends – colour, theme, shape, key events, target market; trend forecasting process		
Unit:4	Types of Merchandisers	12hours
Merchandiser – essential qualities of a merchandiser; types and functions of merchandisers – fashion merchandiser, visual merchandiser, export merchandiser and retail merchandiser; Visual Merchandising – Elements of Visual Merchandising – Needs – Psychology – Types of Display; Elements of display.		
Unit:5	STORE MANAGEMENT IN MERCHANDISING	12hours

Store Management in Merchandising-
Introduction, Objectives, Types of Stores, Location of a Store, Store Layout, Types of Store Layouts, Store Space Allocation.

Store Design-

Introduction, Concept of Store Design, Exterior of a store, Interior of a store, Merchandise Presentation-tools and techniques

	Total Lecture hours	60 hours
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Text Books

1	Fashion Marketing, Mike Easey, Wiley-Blackwell Publishing, 2009.
2	Fashion Merchandising and Merchandising, Mary G. Wolfe, The Goodheart-Willcox Co., Inc, Illinois, 2014.
3	Fashion – From concept to consumer – Gini Stephens Frings, Prentice Hall (1999).
4	Fashion Marketing Management, V. Ramesh and A. Arunraj Babu, Woodhead Publishing India, 2019

Reference Books

1	Marketing, Philip Kotler, Gary Armstrong, Veronica Wong, John Saunders, Pearson Education, India, 2008
2	Fashion – from Concept to Consumer, 9th Edition, Gini Stephens Frings, Pearson Education Ltd, Harlow, 2014
3	Fashion Marketing, Janet Bogdanovic and Liz Clamp, Routledge, 1994

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

1	https://www.iknockfashion.com/need-of-trend-forecasting/
2	http://www.createafashionbrand.com/the-5-basics-of-trend-prediction/
3	https://www.fibre2fashion.com/industry-article/7054/decoding-the-process-of-trend-forecasting-in-fashion
4	https://textilelearner.blogspot.com/2013/10/role-of-merchandiser-in-apparel-industry.html
5	https://clothingindustry.blogspot.com/2017/12/merchandiser-merchandising-garment.html
6	https://blog.hubspot.com/marketing/what-is-digital-marketing

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	S	M	M	M
CO2	L	M	S	M	S	M
CO3	L	M	S	S	M	M
CO4	L	S	S	M	M	S
CO5	L	L	S	S	S	S

*S-Strong; M-Medium; L-Low

Coursecode		KNITTING	L	T	P	C					
Elective-VI(b)			4	-	-	3					
Pre-requisite	BasicknowledgeaboutBusiness										
CourseObjectives:											
The main objectives of this course are to:											
<ol style="list-style-type: none"> 1. Familiarize with the basics of knitting process 2. Impart knowledge on the warp and weft knitting techniques 3. To know the recent trends and technologies adopted in the industry 											
ExpectedCourseOutcomes:											
On the successful completion of the course, student will be able to:											
CO1	Understand the basics knitting process and the functions of a knitting machine					K2					
CO2	Discover the weft knitting process and machineries used					K3					
CO3	Discover the warp knitting process and machineries used					K3					
CO4	Appraise the recent technology in the knitting industry					K5					
CO5	Articulate the significant role played by the knitting industry locally and nationally					K3					
K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create											
Unit:1	KnittingOverview					12hours					
Knitting—Definition, classification and history, characteristics of knitted goods. General terms and principles of knitting technology, machine knitting, parts of machine, knitted loop structure, stitch density											
Unit:2	PrinciplesofWeftKnittingTechnology					12hours					
Weft knitting—classification—circular rib knitting machine, purl, interlock, jacquard—single jersey machine—basic knitting elements—types and functions—knitting cycle, CAM—system—3-way technique to develop design—knit, tuck, miss—effect of stitches on fabric properties.											
Unit:3	PrinciplesofWarpKnittingTechnology					12hours					
Warp knitting—lapping variations—tricot, raschel, simplex and Milanese—kitten raschel—single bar, 2 bar, multi bar machines. types of threading, production of nets, curtains, heavy fabrics, elasticized fabrics.											
Unit:4	SeamlessKnittingandKnittingCare					12hours					
Seamless Knitting—Applications, advantages, and limitations. Care and maintenance of knitted material—washing, drying, ironing, storing. Common defects that occur in knitted fabric production.											
Unit:5	KnittingIndustryandmarket					12hours					
Knitting Industry in India—growth and development. Significance of knitwear industry in Tirupur. Knitwear market—Present and future trends. Dyeing of Knit Fabric											
		TotalLecturehours			60hours						
TextBooks											
1	Knitting Manufacture Technology—Anbumani, New Age International, Chennai, 2006										
2	Knitting and Apparel Technology, S.S.M.I.T Co-operative Society, 2005										

ReferenceBooks	
1	KnittingTechnology,DBAjgaonker,UniversalPublishingCorporation,1998
2	Warpknitfabricconstruction:fromstitchformationtostitchconstruction,Wilkens,C.,Heusenstamm,Germany:U.WilkensVerlag,1995.
3	FlatKnitting,MeisenbachBamberg,Samuel.R,Germany,1991
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://fashion2apparel.blogspot.com/2017/02/seamless-garments-advantages.html
2	https://www.indiaretailing.com/2018/06/12/fashion/indian-knitwear-market-present-and-the-future-trends/
3	https://www.fibre2fashion.com/industry-article/64/overview-of-tirupur-knitwear-industry
4	https://www.fibre2fashion.com/industry-article/7047/seamless-garment-technology
5	https://textilelearner.blogspot.com/2013/01/fauldsdefectsin-knitted-fabrics.html

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	S	S	M
CO2	M	M	S	S	M	S
CO3	M	L	M	M	S	S
CO4	L	M	S	S	S	M
CO5	M	M	S	M	M	S

*S-Strong;M-Medium;L-Low

Coursecode		APPARELBRANDMANAGEMENT	L	T	P	C
Elective-VI(c)			4	-	-	3

Pre-requisite	Basicknowledgeinapparelbusinessprocess		
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CourseObjectives:

The main objectives of this course are to:

1. Get familiarize the students with the concepts and strategies involved in Branding for effective Brand Building.
2. Identify the variables that drive the success of Brands.
3. Develop and implement winning Brand Strategies in an array of competitive contexts.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand concepts and strategies involved in Branding for effective Brand Building.	K2
CO2	Learn about the brand positioning strategies	K3
CO3	List out the various Brand appraisal methods	K3
CO4	Learn develop and implement winning Brand Strategies in an array of competitive contexts	K2
CO5	Learn about the variables that drive the success of Brands	K3

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	SignificanceofBranding	12hours
Brand–Definition, Evolution, functions, brands significance; branding – types and strategies international apparel brands – identification of perspectives and challenges to build brand – Indian garment brands and prospects of Indian brands		

Unit:2	BrandPositioning	12hours
Importance of Branding Positioning – Basic branding concepts – Brand Image, Brand Identity, Brand Equity and Brand Personality – Meaning and Definition, Types, Elements; Brand Ambassadors – Celebrity Branding; Brand Loyalty; Product Vs Corporate Branding: Major Branding decisions. positioning strategies of international garment retailers		

Unit:3	BrandAppraisal	12hours
Brand appraisal – Definition and methods – exploration, market, customer, competition analysis, reasoning of brands importance and methods involve d-laddering, emotional and rational, Brand mapping – circle, prism and triangle		

Unit:4	BrandRepositioning	12hours
Brand Identity and Extension: Brand identity and articulation – name, colour, design, logo and symbols, brand service advertising and cross-cultural influence; brand extension – need and types; Advantages and Disadvantages; labelling and licensing of apparel products – types, license agreement, and international property rights; need for developing brand names and labels for apparel manufactured and exported from India		

Unit:5	BrandMeasurement	12hours

Brandmeasurement-definition,needandmethods–audit,track,brandovertime–managing

brandimage-need,conceptsofmanagement,forcesaffectingbrandandmaintenanceofbrand,Studyon brandsandbrandmanagementofIndianGarment

		TotalLecturehours	60hours
TextBooks			
1	BrandManagement:TextsandCases,Niraj.Kumar,HimalayaPublishingHouse,2015		
ReferenceBooks			
1	BrandManagement,HarshVVerma,Excelbooks,2010		
2	BrandManagementTextandCases,MathurU.C.,MacmillanIndiaLtd.2006		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://www.tutorialspoint.com/brand_management		
2	https://www.managementstudyguide.com/brand-management.htm		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	L	L	S	M	S
CO2	L	L	L	S	M	S
CO3	L	L	L	S	M	S
CO4	L	L	L	S	M	S
CO5	L	L	L	S	M	S

*S-Strong;M-Medium;L-Low

ELECTIVE- VII

Coursecode		ORGANISATION OF GARMENT UNIT				L	T	P	C
Elective-VII(a)						5	-	-	3
Pre-requisite		Basic knowledge on garment and quality							

Course Objectives:

The main objectives of this course are to:

1. Enable student to become a successful entrepreneur/manager in the future
2. Impart knowledge on the organisation of the various departments of a garment unit
3. Gain a better understanding of a garment unit with SWOC analysis

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Interpret the meaning of entrepreneur and management	K2
CO2	Understand the organizational structure of a garment unit	K2
CO3	Plan factory design and layout to suit the production needs	K4
CO4	Prepare cost sheet for a finished product	K3
CO5	Setup a garment unit by performing SWOC analysis	K4

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	Entrepreneur and Management	15 hours
<p>Entrepreneur-Meaning, definition and types, need for Entrepreneurs, qualities, and role of Entrepreneur.</p> <p>Management-Definition. Management as a process-</p> <p>Planning, organizing, Directing, Controlling and Co-ordination. Difference between Entrepreneur and Manager.</p>		

Unit:2	Organizational Structure of a Garment Unit	15 hours
<p>Organizational structure of a garment unit, Design department, Finance department, purchasing department, Production department, organizing different sections – hierarchy Personnel involved in all the departments, nature of the job. Role of HR in apparel industry.</p>		

Unit:3	Factory Design and Layout	15 hours
<p>Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings (single and Multi-Storey) – advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare. Balancing – Steps to balance the line – Initial balance – Balance control – Efficiency – Cycle checks – Balancing tools.</p>		

Unit:4	Principles of Costing	15 hours
<p>Principles of costing – requirement of good costing system. Cost estimation of yarn and fabric. Cost estimation for dyeing, printing, embroidery, cutting, stitching, checking, packing, final inspection, shipping and insurance.</p>		

Unit:5	Garment Export Unit	15 hours

Performance of Indian Garment Export and Institutions supporting Entrepreneurs, SWOC Analysis Setting up of garment unit for export market, Export Document, Export finance-Payment method, Export shipping. Institutions supporting entrepreneurs-DIC, NSIC, SISI, SIPCOT, TII, KVIC, CODISSIA, Commercial banks-SBI.

		TotalLecturehours	75hours
TextBooks			
1	IntroductiontoClothingProductionManagement,AJChester2ndEdition,WrenburyAssociatesLtd , 1998.		
2	Thetechnologyofclothingmanufacture,HaroldCarrandBarbaraLatham,BlackwellScience,1994.		
3	ApparelCosting,AfunctionalApproach-Krishnakumar.M,AbishekPublications,Chandigarh,2011.		
ReferenceBooks			
1	PrinciplesofManagement,DinakarPagare,SultanChandandSons,Delhi,2018.		
2	EntrepreneurshipDevelopmentinIndia,Dr.C.BGupta,DrN.P.Srinivasan,SultanChand andSonsDelhi,1997.		
3	IndustrialEngineeringinApparelProduction,V.RameshBabu,WoodHeadPublishingIndia inTextiles,2012.		
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]			
1	https://lonelyentrepreneur.com/types-of-entrepreneurs/		
2	https://textilecourse.blogspot.com/2019/02/plant-layout-textile-garment-industry.html		
3	https://www.fibre2fashion.com/industry-article/7665/the-organisation-of-a-clothing-factory		
4	https://apparelcosting.blogspot.com/2017/05/apparel-costing-principles.html		
5	https://www.onlineclothingstudy.com/2019/04/how-to-start-garment-business.html		

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	M	S	L
CO2	M	S	S	S	S	M
CO3	S	M	M	M	M	M
CO4	M	S	S	S	S	S
CO5	L	M	L	S	M	L

*S-Strong;M-Medium;L-Low

Coursecode	TECHNICAL TEXTILES	L	T	P	C		
Elective-VII(b)		5	-	-	3		
Pre-requisite	Basic knowledge about Business						
Course Objectives:							
The main objectives of this course are to:							
<ol style="list-style-type: none"> 1. Acquire knowledge in technical textile. 2. Develop an understanding of fiber in technical textile. 3. Become familiar with various usage of technical textile. 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
CO1	Understand the characteristics of technical textiles its types						
CO2	Discover the properties of Technical textiles and its types						
CO3	Interpret the area of applications of types of technical textiles						
CO4	Recognize the underlying concepts						
CO5	Apply the concepts in creation of garments						
K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create							
Unit:1	Introduction to Technical Textiles			15 hours			
Introduction to Technical textiles, definition and scope of technical textiles, developments in fibres-natural fibres, polyamide, polyester, viscose rayon, polyolefin, high performance fibres and glass and ceramics, Application of technical textiles.							
Unit:2	Functional Apparels and Medical Textiles			15 hours			
Functional apparels: Design and engineering of functional clothing, requirements, smart characteristics: structural, aesthetic, functional, comfort and fit for clothing. Medical textile: Materials used and classification. Requirements and application. Textiles for Healthcare and Hygiene products.							
Unit:3	Protective Wear			15 hours			
Selection of materials, requirements and functions of flame resistant, chemical, mechanical, electrical and radiation protective clothing.							
Unit:4	Sports Wear			15 hours			
Sports wear requirements-functional fibers, yarns and fabric suitable for sports wear- Sweat management for sports application. Footwear Clothing: Fabric requirements, finishing adaptability.							
Unit:5	Smart and Intelligent Textiles			15 hours			
Smart fibers: Nanofibers, Photoadaptive fibers, Chameleon fibers, Conductive fibers—properties and applications in textiles and apparels. Phase change materials: properties and applications. Shape memory polymers and properties. Stimuli sensitive intelligent textiles.							
				Total Lecture hours	75 hours		
Text Books							
1	Handbook of Technical Textiles, A.R Horrock, S.C Anand, Woodhead Publishing, 2000.						
2	Handbook of Industrial Textiles, S. Adanur, Technomic Publication, 2001.						

3	TextilesforSportswear,RoshanShishoo,WoodheadPublishing,2015.
ReferenceBooks	
1	DesignandmanufactureofTextileComposites,M.CKanna,HearleO'Hear,Textileprocess,Textile Institute,Manchester,2004.
2	HandbookofMedicalTextiles,VBartels,WoodheadPublishing,2011.
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://nptel.ac.in/courses/116/102/116102057/
2	https://www.classcentral.com/course/swayam-testing-of-functional-and-technical-textiles-13051

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	S	S	M	M
CO2	S	S	S	S	M	M
CO3	M	S	S	S	S	S
CO4	S	S	S	S	M	M
CO5	S	S	S	S	M	M

*S-Strong;M-Medium;L-Low

Coursecode		ENTREPRENEURSHIP DEVELOPMENT	L	T	P	C
Elective-VII(c)			5	-	-	3

Pre-requisite **Basicknowledgeonentrepreneur**

CourseObjectives:

The main objectives of this course are to:

1. Impart knowledge on the significant functions of entrepreneurship.
2. Inform the prospective entrepreneurs steps in creating a project proposal.
3. Give an overview of the institution that supports entrepreneurship.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Understand the types and functions of entrepreneurship	K2
CO2	Identify, select a product and prepare a project proposal	K1
CO3	Distinguish the institutions that support entrepreneurs	K2
CO4	Discover plans available in the supporting institutions	K3
CO5	Analyse the available incentives and subsidies	K4

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

Unit:1	ContextofEntrepreneurship	15hours
Concept of Entrepreneurship: Definition Nature and Characteristics of Entrepreneurship – Functions and types of Entrepreneurship phases of EDP. Development of women Entrepreneur and rural Entrepreneur – including self-employment of women council scheme		
Unit:2	Project	15hours
The Start-up process, Project Identification – Selection of the product – Project formulation evaluation – Feasibility Analysis, Project Report		
Unit:3	InstitutionssupportingtoEntrepreneur	15hours
Institutions supporting to Entrepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO, ITCOT, IIC, KUI and commercial Bank		
Unit:4	InstitutionalfinancetoEntrepreneur	15hours
Institutional finance to Entrepreneur – IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, LIC and GIC, UTI, SIPCOT – SIDBI and commercial Bank venture capitals.		
Unit:5	Incentivesandsubsidies	15hours
Incentives and subsidies – Subsidised Services – Subsidy for market. Transport – seed capital assistance – Taxation benefit to SSI – role of Entrepreneur in export promotion and import substitution		

TotalLecturehours **75hours**

TextBooks

1	Entrepreneurial Development, C.B.Gupta and N.P.Srinivasan, Sultan Chand & Sons, 2020.
2	Fundamentals of Entrepreneurship and small Business, Renu Arora and S.K.I.Sood, Kalyani Publishers, 2015.
3	Entrepreneurial Development, S.S.Khanka, S.Chand Publishing, 2006

ReferenceBooks	
1	EntrepreneurialDevelopment,P.Saravanavel&P.Sumathi,MarghamPublications,2020.
2	EntrepreneurialDevelopment,S.G.Bhanushali,HimalayaPublishingHouse,1987
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://lonelyentrepreneur.com/types-of-entrepreneurs/
2	http://www.simplynotes.in/e-notes/mbabba/entrepreneurship-development/

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	M	M	S
CO2	M	M	L	M	S	M
CO3	S	M	M	S	M	M
CO4	S	S	M	M	M	M
CO5	M	L	S	S	S	L

*S-Strong;M-Medium;L-Low

ELECTIVE- VIII

Coursecode	SUSTAINABLE PRODUCT DEVELOPMENTPRACTICAL	L	T	P	C					
Elective–VIII(a)		-	-	5	3					
Pre-requisite	Skillsinconvertingwastematerialsinto Usefularticles									
CourseObjectives:										
The main objectives of this course are to:										
<ol style="list-style-type: none"> 1. Create an awareness of the pollution created by the fabric waste 2. Motivate the students to create products from waste 3. Apply the concept of 3R 										
ExpectedCourseOutcomes:										
On the successful completion of the course, student will be able to:										
CO1	Appraise the enormity of waste fabric available around		K4							
CO2	Develop interest in making home textiles, garments or accessories with waste		K6							
CO3	Modify waste into a creative product		K6							
CO4	Take part in ‘thinking out of the box’ concept		K4							
CO5	Design creative and unique products that can be used in their home		K6							
K1-Remember; K2- Understand; K3-Apply; K4-Analyze; K5 -Evaluate; K6- Create										
1. CollectionofWastes 15 hours										
The student can apply the concept of 3R-Reduce, reuse and recycle and create any products . Yarns unravelled from old dresses may be used to enrich a product. If waste fabric is used Waste fabrics are collected. The waste fabrics include used clothes, torn garments, fabric waste bits from the tailoringshops or dressmaker's room. The fabrics are washed with soap and hot water and sterilized. Create any 10 products										
2. Accessories 15hours										
<ul style="list-style-type: none"> • HandBags • CellPhonePouches • Belts 										
3. Ornaments 15hours										
<ul style="list-style-type: none"> • SetofEarrings • PairofBangles • HairBand 										
4. Create the Following Products 15hours										
<ul style="list-style-type: none"> • Puppets • DressforDolls • NoteBookCovers 										
5. HomeTextileProducts 15hours										
<ul style="list-style-type: none"> • TableCloth • DoorMats • PlateMats • PillowCovers An y other (For your creativity) 										
TotalLecturehours 75hours										

TextBook(s)	
1	CoolFabricProjects:CreativeWaystoUpcycleYourTrashIntoTreasure,PamScheunemann,ABD O, 2012
2	UpcyclingCrafts,KittyMoore,VentureInk,2019
3	QuiltsfromtheHouseofTulaPink,20FabricProjects toMake,UseandLove,TulaPink,KrausePublications,2012
ReferenceBooks	
1	HalfYard(TM)Bags&Purses:Sew12beautifulbagsand12matchingpurses,DebbieShore,Search Press,Limited,2018
2	CraftyLittleThingstoSew:20CleverSewingProjectsUsingScraps&FatQuarters-CarolineFairbanksandCritchfield,LarkBooks,2017
RelatedOnlineContents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://www.diyncrafts.com/15703/repurpose/100-brilliant-projects-to-upcycle-leftover-fabric-scrap
2	https://feltmagnet.com/crafts/Fabric-Scraps-Crafts-Ideas
3	https://in.pinterest.com/fabricdotcom/scrap-fabric-projects/
4	https://www.youtube.com/watch?v=YscLxJrZ_WI
5	https://sewing.com/sewing-projects-fabric-scrap/

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	L	S	S	L	M	S
CO2	S	S	S	M	L	S
CO3	S	M	S	M	M	S
CO4	S	S	S	M	M	S
CO5	S	M	S	M	M	S

*S-Strong;M-Medium;L-Low

Coursecode		COUTURE DESIGN DEVELOPMENTPRACTICAL	L	T	P	C
Elective-VIII(b)			-	-	5	3
Pre-requisite	Basicknowledgeoncomputers					

CourseObjectives:

The main objectives of this course are to:

1. To impart knowledge of the development of traditional, party and bridal wears with reference to origin, production, material, colour and motifs.
2. To acquire reconstruction and finishing techniques of couture collections.
3. To familiarize students with the growing trends in bridal wear market.

ExpectedCourseOutcomes:

On the successful completion of the course, student will be able to:

CO1	Analyze the contemporary design in terms of styled details, colors, fabric and trims	K4
CO2	Create modifications in silhouette and components to come up with a new concept in bridal wear segments	K6
CO3	Apply print designs, patterns, art inspirations and textures to the couture garments.	K3
CO4	Understand the appropriate textile materials for the development of traditional, party and bridal collection	K2
CO5	Create a design according to market requirements and latest trends	K6

K1-Remember; **K2**- Understand; **K3**-Apply; **K4**-Analyze; **K5** -Evaluate; **K6**– Create

DesignDevelopmentfortraditional,partywearandbridalwearsegments. **20hours****PART A**

- Recent print research
- Repeated pattern and types
- Texture variations

PARTB(Sketchesonly) **25hours**

- Silhouette modifications
- Study on various garment component modifications
- Application of cut-make-trim for the new modern trends

PARTC(3designsineach category) **30hours**

- Study on the wedding dress - Across countries. Design garments based on their culture.
- Fashion design for the plus size. Sketch kurtas salwar / Long skirt and top / Gown for Indian plus size women.
- Design a red carpet - couture segments garments with high end trims and accessories.

TotalLecturehours **75hours**

TextBooks

1	Couture Sewing Techniques 19 th Edition, Claire B. Schaeffe, Taunton Press, US, 2001.
2	The Dress Making: The Handbook of Couture Sewing Techniques. Essential step-by-step Techniques for professional results – 21 st edition, Lynda Maynard, Interweave Press, US, 2010.
3	Couture Bridalwear: Pattern Layout and Design, Margot Arendse, Brassey's, US, 2000.

ReferenceBooks

1	The Metric Pattern Cutting for Women's Wear – 5 th Edition, Winifred Aldrich, Black Well Publishers, Australia, 2008.
2	Creative Clothing Construction, Bane, A., McGraw-Hill Book, New York, 1966.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.careeraddict.com/become-wedding-dress-designer

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	S	M	S
CO2	S	M	M	S	S	S
CO3	S	S	S	S	M	S
CO4	S	S	M	S	M	S
CO5	M	S	M	S	M	S

*S-Strong; M-Medium; L-Low

Coursecode		TEXTILE TESTING PRACTICAL	L	T	P	C						
Elective-VIII(c)			-	-	5	3						
Pre-requisite	Knowledge about quality Parameters of textile fiber, yarn and fabric											
Course Objectives:												
The main objectives of this course are to:												
<ol style="list-style-type: none"> 1. Helps students to understand the fundamentals of textile testing. 2. Understand and practice the various testing procedures from fiber to garments. 3. Understand and practice to handle various textile testing equipment 												
Expected Course Outcomes:												
On the successful completion of the course, student will be able to:												
CO1	Understand to handle the different textile testing equipments and maintenance					K2						
CO2	Understand the domain Knowledge to operate the textile testing equipment					K3						
CO3	Evaluate the quality of fiber and yarn and record the findings					K5						
CO4	Evaluate the quality of fabric and record the findings					K5						
CO5	Evaluate the quality of garment and record the findings					K5						
K1 -Remember; K2 - Understand; K3 -Apply; K4 -Analyze; K5 -Evaluate; K6 – Create												
Test the given sample for the following properties 75 hours												
<ol style="list-style-type: none"> 1. Determination of tensile strength & CSP using tensile strength tester. 2. Analysis of Blend composition of given fabrics. 3. Determination of thickness of fabric using fabric thickness gauge. 4. Determination of CRA of fabric using crease recovery tester. 5. Determination of Fabric Pilling Using ICI Pill Box 6. Determination of Fabric Bursting Strength. 7. Determination of color fastness of given sample to washing 8. Determination of color fastness of given sample to rubbing by using crockmeter 9. Determination of color fastness of given sample to perspiration by using perspirometer 10. Determination of dimensional stability % of a given fabric/garment to washing. 												
Total Lecture hours 75 hours												
Text Book(s)												
1	General Principles of Testing, Bureau of Indian Standards, Newlook Publications, 2018.											
2	AATCC Textile Testing Materials Educational Resources, AATCC Publications, Atlanta, 2019.											
3	Principles of Textile Testing, J.E. Booth, CBS Publishers & Distributors Pvt Ltd, 2018.											
Reference Books												
1	Testing and Quality Management, V.K. Kothari, IAFL Publications, 1999											
2	Textiles-Yarns, Fabrics, and General Test Methods (Annual book of ASTM Standards volume 0701), ASTM Intl, 1999.											
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]												
1	http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=827											
2	https://www.textilesphere.com/2020/04/colour-fastness-in-textile-testing.html											
3	https://textilelearner.net/features-working-principle-of-crockmeter/											

Cos	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	S	M	S	S
CO2	M	M	M	S	S	M
CO3	S	M	M	M	M	S
CO4	S	S	S	M	S	S
CO5	M	S	S	S	S	M

*S-Strong;M-Medium;L-Low